## Trivitron Healthcare: Driven by innovations

The goal is to make healthcare accessible and affordable around the globe.

By Dr GSK Velu, Chairman & Managing Director, Trivitron Healthcare

By combining innovation with affordability and accessibility, Trivitron Healthcare is a leading health technology enterprise that has been operating to improve health and medical care throughout the world. We consider quality healthcare a fundamental right of people and envisage making top-notch, cutting-edge healthcare technology available for people of all classes. Our team includes internationally acclaimed experts and leading scientists who innovate unprecedented health technologies suitable for the healthcare needs of today and tomorrow.

We provide technological advancements to hospitals, individual healthcare providers, independent clinics, extended care facilities and laboratories, catering to healthcare needs in multiple verticals like In-Vitro Diagnostics (IVD), Imaging & Radiology (In-vivo Diagnostics), Surgical Imaging, Critical Care & OT Solutions, Newborn screening (NBS) and Radiation Protection Products (RPP).

Kiran Medical Systems, the radiology division of Trivitron Healthcare and a global leader in Radiation Protection Products, has been committed to delivering substantial innovations in the field of Advanced Imaging & Radiation Protection.

With Kiran's latest launch of ZeroLead Air Series of Radiation Protection Aprons using cutting-edge Micro-particle Technology & Satin Touch fabric with Anti-microbial Nano-Technology coating, Kiran has set a global benchmark in the Premium Radiation Protection Segment. Zerolead Air Aprons use metal micro particles and are 10% lighter than existing ZeroLead Series. Zerolead Air Series is the culmination of 4 Decades of



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Experience in Radiation Protection & Promise of delivering products to meet the needs of Radiologists across the world.

Building on the commitment to fight against Breast Cancer through the power of Advanced Imaging Technology and accurate diagnosis, Kiran has launched Felicia – Digital Mammography System, which is designed in such a way that the overall mammogram experience is less painful for patients. Felicia features an advanced Caesium lodide scintillator detector with 77 micron pixel pitch that helps in delineating the smallest of calcification & delivers high quality clinical images

at a very low dose.

In line with our Vision to make healthcare affordable and accessible to everyone, Kiran will be launching a suite of more products for Breast Cancer Diagnosis which includes an Analog Mammography System and a Handheld Radiation Free Breast Cancer Screening device, which is a path-breaking innovation to improve Breast Cancer detection rates in emerging regions like India, Africa, and Latin America.

Taking another stride towards providing state-of-the-art Medical Imaging, Kiran has now launched its newest innovation in Surgical

Imaging; Elite – Mobile Surgical C-arm with motorized movements for precise imaging in Cardiovascular, Interventional Radiology, Orthopaedic and Urology applications. Elite provides superior images with higher grayscale resolution to view remarkably minute details and improves the workflow in a significant way with completely motorized & smooth movements that aid in accurate positioning. With a remote user interface on the C-Arm, choosing the parameters becomes comfortable and efficient.

With focus on offering comprehensive imaging solutions to customers, Kiran has ventured into Ultrasound with the launch of SonoRad V9 & SonoRad V10 – Whole Body Color Doppler models in value and mid segments respectively with excellent Image quality, wide applications and superior clinical value.

Trivitron offers a full portfolio of solutions in Critical Care, Operating Room & Dialysis Care Products and is committed to bringing disruptive innovations in Intensive Care, Digital OR & Dialysis Care modalities.

Through a growing network of 1500+ employees, 1200+ channel partners and 11 world-class manufacturing units in India, Finland, Turkey & China, Trivitron Healthcare is reaffirming its commitment to offer superior health technologies in 180+ countries saving lives and improving care. We are committed to build a sustainable business that delivers value by offering the best available health technology solutions for millions of people worldwide.

## Visit Trivitron at stand S1.L10.