

SMILES

HAND IN HAND TOGETHER FOREVER



98 Employee Engagement

114 Corporate Social Responsibility - Pankh

120 Dr. GSK Velu - AsiaOne Person of the Year



From the Chairman's Desk

Welcoming the year 2020, I wish that all associates, business partners and entire team be blessed with good health, immense happiness and prosperity.

If I am to describe 2019 in just one sentence, it would be a year of new changes and outlook to new directions with our everlasting aspiration of delivering distinctive value to our customers. As we are entering in the New Year, I hereby would like to express my gratitude on behalf of the entire Trivitron group, to all our customers, clients, suppliers, channel partners and business associates for their incessant support in rain or shine.

The year of 2019 was a journey accompanied by innovation and achievement. We gained extensive R&D capabilities in the field of radiation protection and radiological diagnosis. Felicia Digital Mammography Instrument, Kiran's Zero Lead Air - world's lightest radiation protection aprons and self-manufactured Labsystems' HPLC and Mass spec kits are a reflective of our technical expertise and growing scientific calibre.

Even in the field of distinguished achievements, our hard work never came to a halt. Our subsidiary Kiran saw its global profile rise. Now, it is ranked 3rd among global radiation protection companies and has become the second largest Indian surgical medical imaging company. This further strengthens our leading position in the industry. The list is endless, however, if I am to list a few, I would like to mention that:

- We have included new products based on new technologies in our portfolio.
- Our brands Kiran and Labsystems Diagnostics have successfully completed 40 years of operation providing best technologies and excellent services. Continuing its streak of 4 decades of trust with the promise of delivering 'Fastest Response Time' and 'Lowest Product Life Cycle Cost.'
- With 11 manufacturing units operational in India, Finland, Turkey & China, we have our sales presence in 180+ countries.

**11 MANUFACTURING AND
R&D FACILITIES**

**EMPOWERED EMPLOYEES FROM
20 NATIONALITIES**

**100+ YEARS OF COMBINED
MANUFACTURING EXPERIENCE**

PRESENCE IN 180 COUNTRIES

In 2019, we were on the voyage of expedited global expansions. We gained substantial market reach with active presence in almost every continent. We added more Channel Partners in our network and have laid the foundation of growth in various geographies. Leveraging our channel partners in various regions, we have managed to enter new geographies.

Our rise during the last year has been supported by exemplary performance from all our teams. In addition to the induction of talented and qualified resources in our team at various leadership roles, we expanded our vision by significant leadership changes.

In our efforts to create a healthy society free of social, economic and financial hardships our CSR initiative 'PANKH' has been with more vigor, channelizing the goodness of our teams for the goodness of humanity. Our social initiatives encompasses our business objectives, our responsibility to the society and eco-sphere and also, our efforts to enrich the lives of our workforce.

I see 2020 as a year of new hopes and successes. We shall continue to accelerate the process of Globalization, going global with a local heart and bringing in world-class technologies & sharing quality healthcare throughout the world.

In the year 2020, I am sure that like always, we will deliver our promises. We have been enjoying the trust of our customers, clients and channel partners, and the trend will continue for years to come. We will continue our focus on new product research & developments, and will include many more indigenously manufactured products in coming months.

In the year 2020, we aspire to touch more lives, spreading smiles wherever we operate. We shall continue to look after the interest of our people, clients, channel partners and business associates equally, gradually moving closer to our long term goals.

Wishing you and your families, a Very Happy & Prosperous New Year 2020!



Dr. GSK VELU

Chairman & Managing Director
Trivitron Group of Companies



Ms. Chandra Ganjoo
Executive Director & Group CPO

“ Trivitron’s vision is to be the largest, most respected and admired Medical Technology Company of Indian origin with a global presence promoting cost-effective medical technology products and services. We intend to accomplish this goal by being the preferred solution provider to the needs of our customers; by practicing respectful and ethical business practices; by being the employer of choice within the healthcare industry, and by providing the best quality products and services to our customers.



Mr. Ravish Mittal
Group CFO

“ At Trivitron, we strive to deliver with integrity, quality healthcare to patients around the world. Our actions are guided by new ideas and thoughtful planning to ensure that, every decision we make and every action we take reflects our collective values and culture, which are universal across every role, every business unit, and throughout all of our locations around the world. They guide the way we think, act, and make decisions as we learn to work together towards a healthier world.



Mr. Perianayagam P
Group COO

“ We are a customer centric organization, passionately built over two decades by our visionary leader and team. We are committed to do what’s right for our customers. Our 6 Core Values are built around our customers & employees and are inculcated through well planned & executed programs. Quality in Life Cycle support is achieved through Continuous Customer Participation. Periodical Customer engagements at various levels & feedbacks help us redefine our strategies to achieve customer satisfaction mile stones, and set new bench marks in the industry.



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Corporate Desk



DR. GSK VELU: INDIAN HEALTHCARE NEEDS MORE "VELU-ADDITION"

January 10, 2019

With the increase in urbanization and the problems related to modern world society, there has been a hike in demand for special care and new age technology infrastructure. This need for the advancement is attracting all medical manufacturers. Tier 2/3 cities have great potential to become business destination and are certainly of high focus for manufacturers like us. The most significant edge Tier 2/3 cities have over Tier 1 cities is their cost factor that means economical infrastructure, low service cost, etc



INDIA SPENDS SUBSTANTIAL FOREIGN EXCHANGE TO IMPORT 90% PRODUCTS IN IVD, IMAGING, CRITICAL CARE SEGMENTS

January 12, 2019

Around 90 percent of total products are being imported in India in IVD, imaging and critical care segments leading to India spending a substantial foreign exchange, according to Nitin Sawant, president, diagnostics, Triviron raising the need for low cost high end diagnostics in tier 2 and tier 3 cities.



NEWBORN SCREENING SHOULD BE A CONSTITUTIONAL MANDATE : DR. G.S.K VELU

January 16, 2019

Globally, Newborn Screening (NBS) is practiced as a preventive method to reduce infant mortality. This screening helps new parents detect possible unidentified defects in the baby, after its birth. Infant mortality is a serious concern in India and thus there is a need to have a practice/ process in check which evaluates the cause of elevating infant mortality rate across the country.

ARAB HEALTH - DUBAI, UAE

January 28, 2019

Trivitron participated in Arab Health 2019, Dubai to showcase its wide range of Radiology and ICU Products. In the same event, Kiran launched its innovative Elite - Digital C-arm & Felicia - Digital Mammography. The event also marked the 1st anniversary of 'Trivitron Healthcare Africa'. Dubai being the home ground for 'Trivitron Healthcare Middle East' was a perfect put for engaging with distributors & government authorities to reinforce the organization in the Gulf region.



MEDLAB - DUBAI, UAE

Feb 04, 2019

Trivitron Healthcare participated in Medlab 2019. The Event was a great Platform to connect with distributors from various parts of the world. Trivitron's LabSystems Diagnostics, demonstrated its expertise, by showcasing a range of newborn screening instruments. Trivitron also exhibited its clinical chemistry and hematology range of products. Trivitron healthcare Africa finalized channel partners for many countries in Africa. With Dubai being the home ground for Trivitron healthcare Middle East, the organization entered into favorable deals to expand business opportunities



LEADERSHIP DECODED, LEADERS PAVE THE WAY TO EXCELLENCE

April 01, 2019

In today's era, everyone runs behind success and growth and what is forgotten between this is excellence, and this is exactly why leadership plays a vital role in an organization. But the bigger question here is, what is leadership? A classic example of a good organizational leader is the top executive in the organizational management who directs and is in control of all aspects of the operations of the organization.



DR HABIL. RICHARD LUKAČÍN APPOINTED AS VICE PRESIDENT, BUSINESS DEVELOPMENT & SCIENTIFIC AFFAIRS FOR LABSYSTEMS DIAGNOSTICS - FINLAND.

April 01, 2019

After a long University career with over 70 remarkable scientific contributions, in the field of Biochemistry, Pharmaceutical Biology and Clinical diagnostics and a remarkable corporate stint, Dr Lukačín is now associated with LabSystems Diagnostics.

SLEIMPN - BUENOS AIRES, ARGENTINA

May 12, 2019

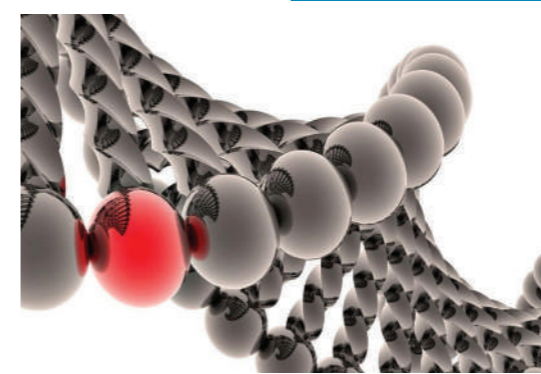
LabSystems diagnostics participated in the 11th edition of the Congress of the Latin American Society of Inborn Errors of Metabolism and Neonatal Research (SLEIMPN). We demonstrated our product lines in newborn screening and managed to garner deep interests from various experts in the field of Newborn screening. The conference was also an opportunity to connect with various KOLs and ace experts involved in Newborn screening programs.



MEDICAL TECHNOLOGIES REVOLUTIONIZING THE HEALTHCARE SYSTEM IN INDIA

June 12, 2019

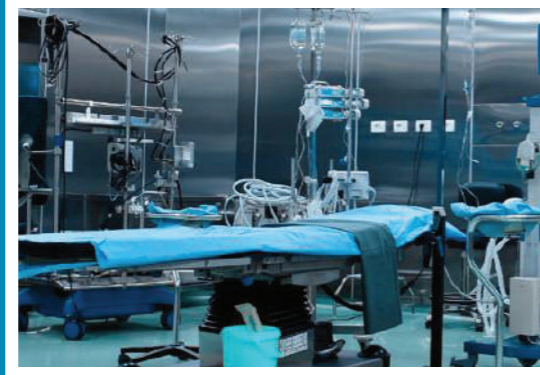
Technology has elevated many industries in India over the last few decades, but one such industry that has witnessed an unprecedented revolutionary change is the healthcare ecosystem in the country. India is one of the fastest growing economies of the world, and access to quality healthcare for every citizen is substantial to continue the momentum.



MAKE IN INDIA FOR MEDICAL DEVICES

July 24, 2019

The Union Government's widely publicised initiative to promote medical devices manufacturing and exports from India under the 'Make in India' initiative has come a cropper. In fact, most of domestic manufacturers of the Rs 1,05,000-crore industry (at patient level selling price) in India are either closing down their units or idling manufacturing capacities to become importers and traders of medical devices.



TRIVITRON, C-CAMP INK PACT TO CO-DEVELOP HEALTHCARE TECHNOLOGIES

August 01, 2019

Trivitron, C-CAMP ink pact to co-develop healthcare technologies, Medical technology firm Trivitron Healthcare and the Centre for Cellular And Molecular Platforms (C-CAMP) on Thursday have signed a pact to co-develop healthcare technologies.



MAKING HEALTHCARE ACCESSIBLE & AFFORDABLE

August 01, 2019

A multifaceted personality, who is adept in dexterously handling multifarious roles of a technocrat, serial entrepreneur and healthcare industry expert, to name a few, Dr. GSK Velu's chief aim is to bring healthcare within everyone's reach and has enabled tens of thousands of people across the globe to have cost effective access to medical technology, diagnostic services, eye care, dental care, super speciality hospital care and dialysis services.



SSIEM - ROTTERDAM, NETHERLANDS

September 03, 2019

The annual symposium of the Society for the Study of Inborn Errors of Metabolism included various sessions and presentations to promote exchange of ideas between professional workers in different disciplines who are interested in inherited metabolic disease. Labsystems Diagnostics used this opportunity to stage a wide range of available NBS devices, kits and workstation. Trivitron received positive response from the attendees of the event.



ICDS - PARIS, FRANCE

September 05, 2019

The 18th International Celiac Disease Symposium ICDS was organized to bring together the world's leaders in celiac disease research and clinical practice and to provide insights on celiac disease, the possible impact of dietary gluten on human health and on the reality and possible mechanisms of non-celiac cases of gluten-driven pathology. The event helped us garner huge interests in our gastrological products from various health professionals, industry leaders and Experts.



ISNS INTERNATIONAL SYMPOSIUM - HANGZHOU, CHINA

September 19, 2019

The 10th Symposium of International Society for Neonatal Screening was held at Hangzhgou. The four days conference was organized to provide perspectives and first-hand information on the latest trends and happenings of Newborn screening solutions. Labsystems Diagnostics showcased a wide range of NBS technologies including NS2400, which received positive response from the delegates and other attendees.



MEDIC EAST AFRICA - NAIROBI, KENYA

September 24, 2019

Medic East Africa is the largest business platform for the healthcare and medical laboratory market in East African region. Team Triviron displayed our C-Arm, ICU Products, IVD Products, Medical Consumables, Radiation Protection, Imaging Accessories and NBS technologies. The conference was a huge success for Triviron as the team garnered interests from major hospitals, pathologies and health industry leaders.



TRIVIRON HEALTHCARE APPOINTS RAVISH MITTAL AS GROUP CFO

December 09, 2019

Triviron Healthcare Pvt Ltd, has appointed Ravish Mittal as Group Chief Financial Officer, Mittal has more than 25 years of varied experience across the strategic direction, mergers and acquisitions, joint ventures, treasury and forex management and fundraising among others, "In his new role, Mittal will be at the helm of the company's finances, organisational growth and expansion plans," Triviron Healthcare Chairman and Managing Director GSK Velu said.



TRIVIRON HEALTHCARE FEATURED IN BIOSPECTRUM

December 12, 2019

The Business of Bio & Health Sciences, Bio Spectrum gives a special mention to Triviron Healthcare and talks about the growth, future plans of the organization.





Kiran Medical Systems

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Kiran is an incredible brand supported by amazing people, and I am fortunate to lead this impressive group of people joined together in an amazing team. 2019 had been a year of growth and I would like to take this opportunity to express my heartfelt gratitude to our Customers, Employees & Business Partners who have been instrumental in our continued success.



MR. SATYAKI BANERJEE,
CEO - MEDICAL IMAGING

With Kiran's recent launch of ZeroLead Air Series of Radiation Protection Aprons using cutting edge Micro-particle Technology & Satin Touch fabric with Anti-microbial Nano-Technology coating, Kiran has set a global benchmark in the Premium Radiation Protection Segment. Zerolead Air Series is the culmination of 4 Decades of Experience in Radiation Protection & Promise of delivering products to meet the needs of Radiologists across the world.

Building on the commitment to fight against Breast Cancer, Kiran has launched Felicia – Digital Mammography System; which is designed to facilitate pain-free mammography experience for patients. Felicia features advanced Cesium Iodide scintillator detector technology with 77 micron pixel pitch that helps in delineating the smallest of calcifications & delivers high quality clinical images at a very low X-Ray dose.

In line with our Vision to make healthcare affordable and accessible to all, Kiran will be launching a suite of Breast Imaging Products that includes an Analog Mammography System and a Handheld Radiation Free Breast Cancer Screening device. Kiran has also launched Elite Digital – Mobile Surgical C-arm with motorized movements for precise imaging in General Surgery, Neurology, Orthopaedic and Urology procedures. With a remote user interface on the C-Arm, choosing the parameters becomes comfortable and efficient.

Looking ahead, in 2020, Kiran has a two-pronged strategy towards research. The first approach will be to deliver the maximum value to our customers through incremental innovation in Products like Digital Radiography and Digital C-Arm; making state-of-the-art technology available even in mid-end systems to deliver maximum tools and functionality at a given price point. These incremental innovations are well received by our customers in India as well as emerging markets like Africa & Latin America.

On the other hand, Kiran has started working on Breakthrough innovation in Advanced Imaging modalities that will significantly impact care-delivery. Artificial Intelligence and Deep Learning are our major focus areas. We foresee a paradigm shift in the way overall patient care will be delivered through these new technologies and Kiran will be the flag-bearer from India in making these innovations accessible and affordable to every part of the World.

My very best wishes to all!

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“

There is no doubt that the world around us is changing rapidly and never more so than in 2019. We see integration of AI, robotic systems, integrated workstations and extremely accurate modalities featuring highly powerful software in the healthcare and the medical technology industry. All these changes leapfrog medical technology business and fundamentally change the lives of millions of people. We as a leading health technology firm have been keeping up with this changes to retain our pioneering position.



NAVJOT SINGH
SR. VICE PRESIDENT
SALES

As an industry player, Kiran medical systems has been leading at major fronts accomplishing various achievements and experiencing major milestones. Some of our notable achievements include:-

- Kiran’s Flat Panel Display C-Arm systems have been a major hit in the market receiving favorable response from the market.
- Kiran has become the first and the most preferred choice for X-ray systems and other imaging accessories and consumables for private and public sectors.
- Kiran’s Elite series C-Arm system is now more efficient with improved motile capacities, a major requirement for advanced diagnostic procedures.

We would not have been where we are now without tremendous level of endorsement from all of you – our valued customers, business associates, channel partners and clients. We also recognize the importance of all orders entrusted to us by the government. Whether we are dealing in C-arm systems or in radiology consumables & accessories, our team at Kiran looks forward to partnering with our customers to deliver the innovation they need to win in the market.

In 2020, we will further strengthen the healthcare segment. We will bring together the best technologies available in the market, and customized hybrid solutions and systems for our customers. In addition, we will also leverage on Kiran’s long and extensive experience to deliver X-ray solutions to our customers.

Best wishes for 2020.

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DIVISIONAL NEWS

AWARENESS FOR EYE AND HAND PROTECTION AMONG RADIOLOGIST NEEDS TO BE INCREASED

January 12, 2019

Over the years there has been a steady increase in the number of Image-Guided Procedures being performed all across the world and with it the quantum of radiation exposure medical professionals are being subjected to.



TRIVITRON HEALTHCARE LAUNCHES ITS STATE-OF-THE-ART DIGITAL MAMMOGRAPHY SYSTEM AT ARAB HEALTH 2019

January 29, 2019

Kiran Medical Systems, the radiology division of Trivitron Healthcare, introduced its innovation-driven Elite – Flat Panel Digital C-arm & Felicia – Digital Mammography system during the Arab Health Convention in Dubai.



TRIVITRON HEALTHCARE’S RADIOLOGY DIVISION KIRAN MEDICAL SYSTEMS VENTURES INTO COLOR DOPPLER SEGMENT

February 18, 2019

Kiran Medical Systems, the radiology division of Trivitron Healthcare, has ventured into Color Doppler Ultrasound with the launch of Kiran SonoRad V9 Color Doppler in India. SonoRad V9 is a Superior Color Doppler Ultrasound which can be used for wide range of clinical applications. The unique features of SonoRad V9 will further provide maximum value at an affordable cost and is ideal for Nursing Homes, Diagnostic Centres and Large & Mid-Size Hospitals.

INDIAN MEDICAL DEVICE MAKERS SEEK PROTECTION

July 09, 2019

Even before the ink on the Budget document has fully dried, the medical devices industry is seeking a 15% customs duty on an entire range of products such as x-ray machines, syringes, needles, urinary catheters, diagnostic instrument and sutures.



TRIVITRON HEALTHCARE'S RADIOLOGY DIVISION-KIRAN MEDICAL SYSTEMS LAUNCHES ZEROLEAD AIR, A PORTFOLIO OF LIGHTWEIGHT RADIATION PROTECTION APRONS

July 11, 2019

Radiation Protection Aprons are an essential accessory worn by healthcare providers during most medical procedures involving ionizing radiation. They play a cardinal role in protecting the healthcare providers from the damaging effects of ionizing radiation generated by X-ray systems, C-Arm systems, Cathlabs, Fluoroscopy Systems and CT.



RADIATION PROTECTION : AN ABSOLUTE NECESSITY FOR MEDICAL PROFESSIONALS - MR SATYAKI BANERJEE, CEO

August 09, 2019

In hospitals and diagnostic centers, healthcare providers need to work with various ionizing radiation emitting medical equipment to deliver the right clinical value to the patients. Overexposure to radiation may have detrimental effects on the health of medical professionals which makes the use of radiation protection products an absolute necessity for their safety.



AFFORDABLE DIGITAL MAMMOGRAPHY SYSTEMS FOR EARLY DETECTION OF BREAST CANCER

August 28, 2019

Breast cancer is one of the most common cancers that affect Indian women. With high mortality rate & increasing incidences, early diagnosis of the disease is imperative for better survival rate. According to American Cancer Society Guidelines, the standard screening process of mammography should start at the age of 45 as Breast cancer in Indian women is a decade younger in comparison to western women with peak incidence at 40- 50 years.



EVENTS & CONFERENCES

Arab Health - Dubai, UAE

Trivitron participated in Arab Health 2019, Dubai to showcase its wide range of Radiology and ICU Products. In the same event, Kiran launched its innovative Elite - Digital C-arm & Felicia - Digital Mammography. The event also marked the 1st anniversary of 'Trivitron Healthcare Africa'. Dubai being the home ground for 'Trivitron Healthcare Middle East' was a perfect put for engaging with distributors & government authorities to reinforce the organization in the Gulf region.



IRIA - Chandigarh, India

Trivitron & Kiran participated in IRIA 2019 event at PGIMER, Chandigarh. The event was attended by Radiology KOLs across India. Trivitron & Kiran had displayed Arietta S60, F37, Kiran SonoRad V9 Ultrasound, Ultisys 3.5 Mobile X-Ray, Radiation Protection and Contrast media products at our Booth.



ECR - Vienna, Austria

The 25th European Congress of Radiology organised by European Society of Radiology organized from 27th February to 3rd March, witnessed participation of over 25000 delegates and over 300 exhibitors. Kiran, showcased its expertise in radiation protection and got a great response from eminent radiologists and channel Partners across the globe.





GOACON - Ahmedabad, India

The 37th Annual Conference of Gujarat Orthopedic Association was held from 1st to 3rd February 2019 at YMCA International Centre, Ahmedabad. It turned out to be a great success for the Kiran team, as the conference provided the team a platform to showcase the C-arm and radiation protection products before eminent orthopedists from Gujarat and the Country.

UPOACON - Bareilly, India

Kiran's equipment team participated in Uttar Pradesh Orthopaedic Association Annual Conference held at Rohilkhand Medical College. The event was a great platform to showcase the capabilities of Kiran in radiology equipment sector. Team displayed its Surgical C-Arm and Radiation Protection Apparels and got a great response from channel partners and end-users.



JOACON - Ranchi, India

Kiran Team participated in JOACON 2019 organized from 1st to 3rd February 2019. This event was hosted and organised by the Department of Orthopaedics, RIMS, Ranchi in association with Ranchi Orthopaedics Club. Kiran received positive response from the visitors for the capabilities of Elite Digital and Radiation Protection Apparels.

RICON UK - Rishikesh, India

Kiran participated in RICON organized at AIIMS, Rishikesh and was attended by all the major radiologists and young radiology students from the region. The Event was a great opportunity for Kiran and IPI team to showcase radiation protection and contrast media products to customers from northern part of India.



KOACON - Bengaluru, India

The 43rd Annual Conference of Karnataka Orthopaedic Association (Chapter of Indian Orthopaedic Association) was held in Clark's Exotica Convention Centre. Kiran displayed the Surgical C-Arm and Radiation Protection Products in the conference. KOACON 2019 was an excellent platform for reciprocal interaction.

GOFCON - Patna, India

Kiran participated in Global Orthopaedic Forum event organized at Hotel Patliputra Ashok, Patna. The event was attended by major Orthopaedic Surgeons and Leading National Faculties. Kiran team displayed its Infinity Surgical C-Arm & Radiation Protection Apparels and received positive response from KOLs & end users.



TNOACON - Madurai, India

Team Kiran participated in TNOACON from 8th to 10th February, 2019 in Madurai. The 52nd Annual Conference of Tamil Nadu Orthopaedic Association was held in Courtyard by Marriot. With over 950 registered delegates, the event was a huge success. Kiran Team displayed its Surgical C-Arm and Radiation Protection Apparels.

UOACON - Dhikuli, India

Kiran participated in Uttarakhand Orthopaedic Conference at Manu Maharani Resort, Corbett Tiger Reserve. The event was attended by KOLs across India and Key Orthopaedic Surgeons from Uttarakhand region. The Kiran team had displayed its Surgical C-Arm & Radiation Protection Apparels range and received positive response from KOLs & end users.





INSUOG - Agra, India

Trivitron Healthcare participated in INSUOG 2019. The event was a great opportunity to connect with Customers, Key Ultrasound KOLs and Prospects. Trivitron showcased Arietta 65, Kiran SonoRad V9 & F37 Ultrasound models at the event. We received positive response from the visitors on the capabilities of Kiran & Hitachi Ultrasound.



Kiran Channel Partner Meeting - Mumbai, India

Kiran's Medical Equipment Division initiated the Channel Partners to engage with Dealers across India. The meet was a great platform to discuss the strategies for FY 2019-20. Business Strategy, Factory Visit, Training Program, Marketing Plan and Dealer's commitments were the key agenda of discussion.



TSSULA - Kamothe, India

Kiran Team participated in TSSULA Conference in Kamothe. Kiran's Surgical C-Arms were used for the Live Surgery Workshops. The event was attended by a number of Spine Endoscopists, Orthopaedic Surgeons, and Neurosurgeons & Pain Specialists. Kiran's Radiation Protection Aprons and Gloves received very positive response from KOLs and end users.



Dr G S Bathla CME – Agra, India

Kiran & Trivitron participated in Dr. G S Bathla CME at Hotel Court Marriott. The team displayed its Radiation Protection Apparel & Ultrasound Machines and received positive response from KOLs & end users.

CT Update – Goa, India

The IPI Team participated in CT Update 2019 Conference organized by Indian Imaging Association in Goa. The Event was a good platform to connect and engage with Radiologists and KOLs from across India.



Sono Summit – Chennai, India

Sonosummit, 2019 was organised by Indian Radiological & Imaging Association in Chennai. Arietta 50, Arietta 65, & SonoRad V9 were showcased in booth, Arietta 50 & 65 were used for On-Stage and Hands-on Workshop Sessions. The Event was an excellent Platform to connect with KOLs, Prospects and to showcase our latest range of Ultrasound solutions.



Traumacon - Mumbai, India

The Kiran Team participated in TRAUMACON. Elite Flat Panel was launched during the event and received positive response from the delegates. We showcased the newly launched Zerolead Air along with complete RPA range.



Fertimed Conference - Moradabad, India

Trivitron Healthcare participated in Fertimed 2019 at Moradabad, Uttar Pradesh on 20th October and displayed F37 & Sonorad V9 at our booth and received encouraging response from the participants and KOLs





Rajasthan IRIA - Udaipur, India

Trivitron Group participated in Rajasthan IRIA conference. The event was attended by Radiology KOLs from Rajasthan. We showcased F37 & Sonorad V9 models at the event and received positive response

Dr. Rajendra Rao CME - Chandigarh, India

Kiran-IPI participated in Dr Rajendra Rao CME at PGIMER, Chandigarh on 14 & 15 December. Theme of the CME was Breast Imaging. We showcased the Kiran - Felicia's Review Workstation at our Booth and received excellent response for the image quality.



IOACON - Kolkata, India

Kiran Medical Systems participated in the National Conference of Indian Orthopaedic Association IOACON 2019 from 21 to 24 November at Kolkata. We have showcased our Infinity C-Arm and complete range of the RPA Products. The Event was attended by all the KOLs from India and Kiran's Products received excellent response from the Delegates

IRIA - Tamil Nadu & Pondicherry, India

Kiran participated in Tamil Nadu & Pondicherry Chapter of IRIA Conference at Jipmer Campus, Puducherry on December 14 & 15. The event was attended by all the Key Radiologists from the State and we showcased our Contrast Media and Ultrasound solutions at our Booth and received great response from the delegates.



RSNA - Chicago, USA

The Kiran team participated in Annual Meeting of Radiological Society of North America from 1st December to 6th December 2019 at Chicago, Illinois. The event was a great platform to interact with KOLs, Customers and Radiologists from across the World. We showcased Kiran's newly launched ZeroLead Air and our complete range of Radiation Protection Products. We received a very positive feedback from the guests who visited our booth, and these interactions helped our team gain new insights on the latest trends and customer expectations.

WIROC - Mumbai, India

Kiran participated in WIROC in Mumbai from 20th to 22nd December. The event was attended by Orthopaedicians and Radiologists from West Zone. Kiran showcased the Elite Flat Panel C-Arm and ZeroLead Air range of RPA range and the Products were well appreciated by the Delegates.



PRODUCT PORTFOLIO

Radiation Protection Products

Radiation Protection Aprons
 Protective Shields
 Protective Accessories
 Radiation Protection Gloves
 Eyewear
 Storage Systems
 RadShield



Surgical Imaging

C-Arm with Flat Panel Detector
 C-Arm Elite Series (5.0 kW - R.A.)
 C-Arm Infinity Series (3.5 kW - S.A.)



Radiography

Analog / Digital Radiography
 (Ultisys 20 kW - 82 kW)
 Mobile Radiography
 (Ultisys 3.5 kW)
 X-ray View Box



Digital Radiography

DR Retrofit Kit
 Mammography Retrofit Kit
 Diagnostic Medical Monitor



PRODUCT PORTFOLIO

Mammography

Felicia Digital Mammography



Color Doppler

SonoRad V10
 SonoRad V9



Contrast Media

IOPAMIRO - Iopamidol
 IOMERON - Iomeprol
 MULTIHANCE - Gd Bopta
 SONOVUE - Sulphur Hexafluoride
 Microbubble
 GASTROVIDEO - Sodium Diatrizoate
 Oral Contrast
 K-Scan

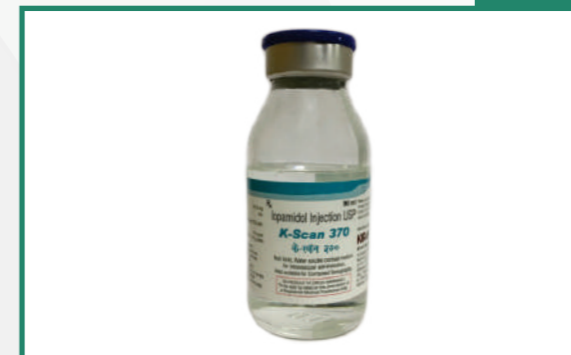


Image Enhancement Accessories

Analog X-ray Cassettes
 Mammographic Cassettes
 and Screens
 Dental Cassettes and Screens
 Intensifying Screens
 Anti-Scatter Grids
 Ultrasound Gel (Sonogel)



CUSTOMER TESTIMONIAL

I am satisfied with Kiran's products and I would recommend it to anyone. I am also happy with the support that customer service team has always provided us. We purchase Kiran's X-ray Accessories like Radiation Protection Apparel which is of good quality and is a very important aspect in clinical situations. Thanks a lot for everything

Angelica Polla
Sago Medica,
Bologna, Italy

We are satisfied with the contrast media product of Bracco provided by Kiran- IPI. We use Iomeron 400 contrast medium which has the highest concentration available and gives excellent opacification which helps in giving robust diagnosis to help the referring clinicians for diagnosing the pathologies. The overall support provided by Kiran-IPI is excellent .

Dr. Karthick Ganesan
Radiology Incharge
H.N Reliance Hospital, Mumbai, India

I am a user of Kiran C-Arm – HD Model since February 2019. We at Sai Baba Hospital, Chembur are extremely satisfied with the sharp quality of images. Kiran C-Arm has aided in smoother workflow due to the ease in usability. Unique features such as Laser Light have helped us in reduce the Radiation. The post sales service provided by the Kiran Team is almost instant and my C-Arm has been working seamlessly. I will certainly recommend this C-Arm to all of my friends.

Dr. Neeraj Bijlani
Sai Baba Hospital, Mumbai, India

CUSTOMER TESTIMONIAL

We are using Radiation protection Products of Kiran for the last 10 years. Kiran's 'ZeroLead Air' Radiation Protection Aprons are the lightest in weight and is comfortable to wear throughout the procedures. The Satin Touch fabric used in the Apron is soft and adds to the comfort. We are happy with the overall support and experience with Kiran.

Dr. Arun Jain
Senior Orthopaedic Surgeon
Munimaya Ram Hospital, New Delhi, India

I am satisfied with the Radiation protection products of Kiran. 'ZeroLead Air' Aprons by Kiran is very lightweight and comfortable to wear for longer durations which in turn leads to lesser fatigue. Apron's fabric is very smooth and convenient to wear. We are happy with the overall support provided by Kiran.

Dr. Bashir Khan
Orthopaedic Surgeon
City Hospital, Aligarh, India

I am a user of the Elite Flat Panel C-Arm from Kiran. We at Sainath Hospital are very impressed with the excellent image quality and Clinical applications of this Digital C-Arm. It has a smaller footprint and allows for smoother movements & better communication around the OR. It has also facilitated better workflow with easy operability. One of the major benefits is the cooling system that has helped in longer procedures.

Dr. Suhas Kamble
Chairman and Managing Director
Sai Nath Hospital, Pune, India



Imaging & Radiology

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As we enter in the New Year, it's good to look ahead and welcome 2020 with exciting and ambitious plans. Let's take a quick look back at 2019 which was an excellent year for all of us at Trivitron and I would like to thank all our customers, colleagues and channel partners for their unwavering support for Trivitron's success.



**MR. BRAHADEESH M,
PRESIDENT**

2019 has been a year of interesting new developments with the launch of Arietta 50 and Arietta 65 from Hitachi. The new Product offerings are a breakthrough in Ultrasound imaging with wide clinical applications. In line with Trivitron's commitment to "Make in India", the manufacturing of Arietta 50 has already been initiated at our Aloka Trivitron Medical Technologies factory - Irungattukottai, Chennai. In 2020, Hitachi's New High-end Platform Ultrasound to be introduced with superior clinical features to tap into the premium segment Ultrasound market in India.

We achieved a key milestone in 2019 as Kiran ventured into Ultrasound with the launch of Kiran SonoRad V9 - Whole Body Color Doppler. The Clinical trials of Felicia, Kiran's indigenously developed Digital Mammography system, have started successfully and we are confident that this product will be a game changer in the Value segment of Digital Mammography Market in India and across the globe, especially in emerging countries.

Expanding our reach, in 2019, Trivitron Healthcare achieved the highest installations of Hologic 3D Digital Mammography systems in India which was the highest among all the Business Partners of Hologic in ASEAN & South Asia. Kiran's Felicia Digital Mammography system and the upcoming launch of Analog Mammography, later this year, are to offer a wide range of solutions in Breast Imaging segment.

Embracing 2020, as we set our goals on all the possibilities which promise to provide even greater support, we celebrate the fact that our capabilities and presence are stronger than ever before. More Products are to be introduced in Kiran's Ultrasound Portfolio to address a larger Customer base in Tier II & Tiers III locations in India and in emerging markets like Latin America and Africa as well.

Trivitron is committed to its Customer Support initiative "Trivitron Care" with offerings that suit the needs of all our customers. We have received overwhelming response from Customers in 2019 as is evident from the significant increase in our Service Contracts Coverage.

We look forward to venture this New Year with wide products portfolio in Ultrasound & Mammography to offer comprehensive solutions to our customers. I'm sure that by working together, keeping focused on our priorities and putting our customers first, we are well poised for a year of strong growth in 2020.

I wish you and your families a joyous, healthy and prosperous festive season and all the best for the New Year 2020!

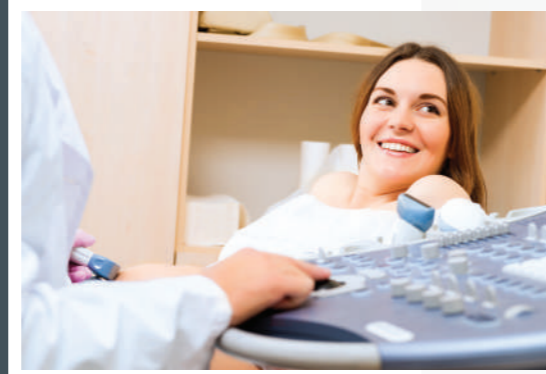
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DIVISIONAL NEWS

DIAGNOSTIC ULTRASOUND IN INDIA: WELL-POISED FOR GROWTH

July 23, 2019

Over the years, Ultrasound modality has grown leaps and bounds in India to become an inevitable part of Healthcare delivery in the country and is well-poised for strong growth. Currently, the market size of Ultrasound is about INR 1400 Crore with a CAGR of 6 to 7 %.



TRIVITRON HEALTHCARE & HOLOGIC ORGANISE CME ON 'LATEST TRENDS IN BREAST IMAGING'

July 25, 2019

Breast cancer is one of the most common cancers affecting Indian women and early diagnosis of the disease is imperative for better survival rate. Technology & Clinical Education play a vital role in early detection of Breast cancer. Bearing this important thought in mind, Trivitron Healthcare & Hologic in association with Manipal Hospitals Group conducted a "CME on Latest Trends in Breast Imaging" on 22nd September at Sterlings Mac Hotel, Bangalore.



BREAST CANCER & THE NEED FOR HOLISTIC APPROACH – AN INTERVIEW WITH DR SELVI RADHAKRISHNA

October 31, 2019

Dr. Selvi Radhakrishna, Oncoplastic Breast Surgeon - Chennai Breast Centre, gives us a world view of the most dreaded form of cancer in women, with valuable insights from an Indian perspective, and emphasizes on early and accurate diagnosis for better clinical outcomes.



BLOGS

3 THINGS TO EXPECT IN THE FUTURE OF MEDICAL IMAGING

February 26, 2019

Medical imaging has come a long way. From CT Scanners and mammography devices to using 3D medical imaging, medical professionals can now access new resolutions, angles, and data that the earlier machines couldn't do. Today, 3D medical imaging is the way forward, since it helps to get a clearer picture of the bones and blood. Diagnostics now is entirely dependent on 3D visualization.

[Read more at: trivitron.com/blog]



ALL YOU NEED TO KNOW ABOUT BREAST SELF-EXAMINATION!

October 29, 2019

Breast cancer is the most common cancer among women worldwide impacting millions of women every year. Breast self-examination is a useful and important tool to detect changes in breasts to bring into the doctor's attention. Breast Self-Exam (BSE) is a personal physical test, where women are required to palpate their breasts to check for lumps. A breast self-exam can be of great help in screening for tumours, cysts and/or other abnormalities in the breasts.

[Read more at: trivitron.com/blog]



EVENTS & CONFERENCES



IRIA - Chandigarh , India

Trivitron & Kiran participated in IRIA 2019 event at PGIMER, Chandigarh. The event was attended by Radiology KOLs across India. Trivitron & Kiran had displayed Arietta S60, F37, Kiran SonoRad V9 Ultrasound, Ultisys 3.5 Mobile X-Ray, Radiation Protection and Contrast media products in the Booth.



IRIA – Maharashtra, India

Trivitron participated in Vidharbha chapter of IRIA 2019, held at Hotel Center Point, Nagpur. The event was presided by Radiology KOLs from across India. Trivitron exhibited its colour Doppler Systems. The event was a good platform to connect and communicate about the clinical value of Hitachi Ultrasound systems with customers from Maharashtra.



IRIA – Ranchi , India

Trivitron participated in the Jharkhand Chapter of the 18th Annual Conference of Indian Radiological and Imaging Association (IRIA). The event had participation from Radiologists from across Jharkhand. Trivitron exhibited its Hitachi Arietta S60 & F31 colour Doppler Systems. The event was a good platform to connect and communicate about the clinical value of Hitachi Ultrasound systems.

MYRAD – Mysore, India

Trivitron participated in MYRAD 2019 – Karnataka Chapter of IRIA at Golden Landmark Resorts, on March 16 - 17, 2019. The event was attended by Radiology KOLs across Karnataka. Trivitron had displayed Arietta 65, F37, F31 & Arietta Prologue. The Event was good platform to connect with Karnataka Radiology Customers & KOLs.



RUFCON - Kochi, India

Trivitron Participated in Robotic Urology Forum Conference - RUFCON 2019. The Clinical Workshop was arranged by "Robotic Urology Forum" and included discussions and demonstration of Robotic Surgeries to the Delegates. Hitachi Arietta S60 with Robotic Probe was used in the Live Robotic Surgeries and was appreciated by the delegates. The Workshop was attended by top Robotic Surgeons & Urology KOLs.



ULTRAFEST - Mumbai, India

Trivitron Healthcare participated in Ultrafest 2019 event organized by MSBIRIA. The event was a great opportunity to connect with Customers, Key Ultrasound KOLs and Prospects. Trivitron showcased Arietta 65, Arietta S60 & F37 in the event and we received positive response from the visitors on the capabilities of Hitachi Ultrasound.



INSUOG - Agra, India

Trivitron Healthcare participated in INSUOG 2019. The event was a great opportunity to connect with Customers, Key Ultrasound KOLs and Prospects. Trivitron showcased Arietta 65, Kiran SonoRad V9 & F37 Ultrasound models at the event. We received positive response from the visitors on the capabilities of Kiran & Hitachi Ultrasound.





Imaging Dealer Meetings – North & East, Agra & Kolkata, India

Trivitron Imaging Division initiated the Dealer Meet with engagement of Dealers & Employees from North & East Zones (North - 3rd May, Agra & East 10th May, Kolkata) which were a good platform to discuss the FY 2019-20 Strategies. Business Strategy, Training Program, Marketing Plan and Dealer's commitments were the key agenda of discussion. Top performing Dealers in each zone was appreciated with Awards.



Imaging Channel Partners Meeting – South & West , India

Trivitron's Imaging Division initiated the Channel Partners Meet with the engagement of Dealers & Employees from South & West Zones which was a great platform to discuss the strategies for FY 2019-20. Business Strategy, Training Program, Marketing Plan and Dealer's commitments were the key agenda of discussion. Top performing Dealers in each zone were appreciated with various Awards and accolades.



Andhra Pradesh IRIA – Nellore, India

Trivitron Group participated in 5th Andhra Pradesh State Chapter IRIA Conference at Nellore. The event was attended by Radiology KOLs across Andhra Pradesh. We showcased Arietta S70 Ultrasound model and Radiation Protection Aprons at the event and received positive response.

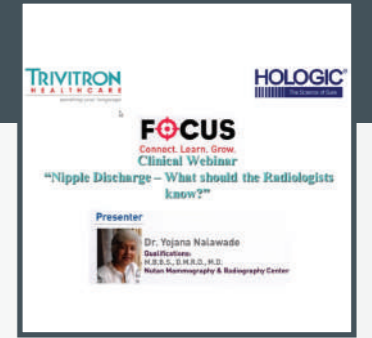


Women's Imaging Conference – Aurangabad , India

The Maharashtra State Branch of Indian Radiological & Imaging Association organized a scientific program, at Rama International, Aurangabad. Arietta S60 & F37 Ultrasound were displayed at the event and it was a great opportunity to connect with Customers, Key Ultrasound KOLs and Prospects and we received positive response from visitors and various other delegates on the capabilities of Hitachi Ultrasound.

Clinical Webinar on Nipple Discharge, Mumbai, India

Trivitron's Imaging Division conducted a Clinical Webinar session over the topic - "Nipple Discharge – What should the Radiologist know?" presented by Dr. Yojana Nalawade – Proprietor & Radiologist, Nutan Mammography Centre, Mumbai. The Webinar was interactive and was attended by Radiologists and Customers of Trivitron. The initiative was well appreciated by all the attendees.



Sonosummit – Chennai, India

Sonosummit, 2019 was organised by Indian Radiological & Imaging Association in Chennai. Arietta 50, Arietta 65, & SonoRad V9 were showcased in booth, Arietta 50 & 65 were used for On-Stage and Hands-on Workshop Sessions. The Event was an excellent Platform to connect with KOLs, Prospects and to showcase our latest range of Ultrasound solutions.



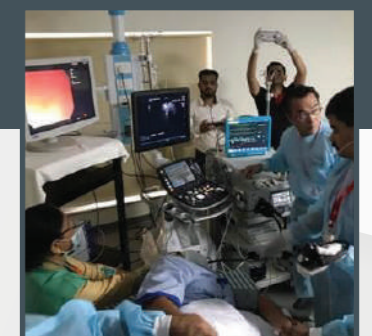
MSS - Pune, India

Trivitron Healthcare participated in National Conference of Musculoskeletal Society 2019. Arietta S60 Ultrasound was used in the Hands-on workshop and the event was a good platform to showcase the clinical value of our MSK Ultrasound Solutions to the Delegates



International Workshop on Endoscopy Ultrasound - Meerut, India

Trivitron Healthcare participated in International Workshop on Endoscopy Ultrasound. Arietta S60 Ultrasound was used in the workshop and the event was a good platform to showcase the clinical value of Hitachi Ultrasound to the Delegates





IRIA - West Bengal, India

Trivitron Healthcare participated in State Chapter West Bengal IRIA Conference at Kolkata. The event was attended by all the important Radiology KOLs from West Bengal. Trivitron showcased the Arietta S60 & Arietta 50 Ultrasound model and the event was a good platform to connect and communicate about the Clinical Value of our Ultrasound Solutions with Radiologists from the State.

Fertimed Conference - Moradabad, India

Fertimed Conference – Moradabad Trivitron Healthcare participated in Fertimed 2019 at Moradabad, Uttar Pradesh on 20th October and displayed F37 & Sonorad V9 at our booth and received encouraging response from the participants and KOLs



CME on Latest Trends in Breast Imaging - Bangalore, India

Trivitron Healthcare & Hologic Organized a “CME on Latest Trends in Breast Imaging” Bangalore in association with Manipal Hospitals. The Event was conducted under the auspices of Breast Imaging Society of India and was attended by 60 Radiologists & KOLs from across India. The CME was well appreciated by all the participants.

Rajasthan IRIA - Udaipur, India

Trivitron Group participated in Rajasthan IRIA conference. The event was attended by Radiology KOLs from Rajasthan. We showcased F37 & Sonorad V9 models at the event and received positive response



CME on Breast Surgery & Imaging - Chirala, India

CME on Breast Surgery & Imaging was organized at Chirala, Andhra Pradesh. The Event was Organized by AP Breast Center and was supported by Hologic & Trivitron Healthcare

Gnanadhara - Bangalore, India

Trivitron Healthcare participated in Gnanadhara 2019 event at Bangalore Medical College Auditorium, Bangalore on December 8, 2019. The event was attended by all the major Fetal Ultrasound KOLs from South India. Trivitron showcased Arietta 50 & Kiran SonoRad V9 in the Stall and we received good response from the visitors on the capabilities of our Ultrasound solutions.



MSK Workshop - New Delhi, India

Trivitron participated in the MSK Workshop at RML Hospital. It was a memorable event that threw light on Hitachi Arietta series Ultrasound and its scope in Musculoskeletal Imaging. We also showcased our contrast media range of product portfolio at the event. We are extremely grateful to Healthcare fraternity who participated in the event

Sonobuzz - Mumbai, India

Trivitron Healthcare participated in SonoBuzz 2019 at Mumbai on 13 to 15 December and displayed Hitachi Arietta 65 at our booth. The Event was attended by all the KOLs from West Zone and we received encouraging response from the Delegates



PRODUCT PORTFOLIO



Dr. Rajendra Rao CME - Chandigarh, India

Kiran-IPI participated in Dr Rajendra Rao CME at PGIMER, Chandigarh on 14 & 15 December. Theme of the CME was Breast Imaging. We showcased the Kiran - Felicia's Review Workstation at our Booth and received excellent response for the image quality.



B&W Ultrasound (Hitachi)

Prosound 2



Ultravision - Delhi, India

Trivitron Healthcare participated in Ultravision 2019 Event on December 14 & 15 at Hotel Radisson Blu, Delhi. The event was attended by Radiologists and all the major Ultrasound KOLs from Delhi. Trivitron showcased Arietta 65, 50 & F37 Ultrasound models and the event was a good platform to connect and communicate about the Clinical Value of our Ultrasound Solutions with customers from Delhi.



Color Doppler (Hitachi)

Arietta S65

Arietta 50

Arietta Precision

Arietta Prologue

F37

F31



IRIA - Tamil Nadu & Pondicherry, India

Trivitron Healthcare participated in Tamil Nadu -Pondicherry IRIA 2018 event at Jipmer Campaus, Pondicherry on December 13 to 15. The Event was attended by all the major Radiologists from the State and included the major National Radiology KOLs as well. Trivitron showcased Arietta 50 in the event and we received positive response from the visitors on the capabilities of our Ultrasound solutions.

PRODUCT PORTFOLIO

Color Doppler (Kiran)

Kiran Sonorad V10

Kiran Sonorad V9



Digital Mammography (Kiran)

Felicia Digital Mammography



Digital Mammography (Hologic)

Selenia Dimensions 3D

Selenia Dimensions 2D



PRODUCT PORTFOLIO

Breast Biopsy System

Affirm - Prone Biopsy System

Affirm - Upright Stereotactic System

ATEC - Vacuum Assisted Breast Biopsy System



Bone Densitometer

Discovery Series - Whole Body Dexa

Horizon Series - Whole Body Dexa

CUSTOMER TESTIMONIAL

I have utilized Hitachi Arietta S70 with Robotic Probe supplied by Trivitron Healthcare for a number of urology surgeries. The Probe's footprint is small and it utilizes the full benefits of Wrist articulation of Surgical Robot that is helpful to obtain Ultrasound images even at complex angles. I am extremely delighted with the performance of the system and the customer Support provided by Trivitron Healthcare.

Dr T.B. Yuvaraja
Head – Robotic Surgery & Consultant
Uro-Oncology Kokilaben Dhirubhai
Ambani Hospital - Mumbai, India

I am a user of Hitachi Ultrasound for the last 5 Years. The Equipment is versatile with wide applications in Radiology, Cardiology, MSK & OB/GYN. Image Quality, Doppler Pick up and Image penetration are extra-ordinary. I am completely satisfied with the product and the support provided by Trivitron Healthcare.

Dr Rahul J Shirol
Consultant Radiologist
Kritapura Gadag Scan Centre - Gadag, India

I am an user of Hitachi Arietta S60 & S70, supplied by Trivitron Healthcare, specifically for Radiology and Endoscopy applications. The Image Quality is excellent and the Workflow is superb. The Versatility of these models have allowed us to optimize the Equipment usage and investment. The Support of Trivitron Healthcare team is exemplary.

Dr Malay Sharma
Aryavarta Hospital - Meerut, India

CUSTOMER TESTIMONIAL

We have been operating SELENIA DIMENSIONS system supplied by Trivitron Healthcare. The system is extremely robust with exquisite image quality. The 3D technology with this machine is superb that helps in detecting small cancers in dense breasts, which otherwise would have been missed. Also, our patients have always had an extremely comfortable experience during radiological procedures. We are happy to use SELENIA DIMENSIONS systems.

Dr. Aparna Atre
Founder , Director & Breast
Radiologist Star Imaging &
Research Centre - Pune, India

I am using Hitachi Arietta 50 and have been impressed by its 2D Grayscale image quality and Color Doppler. The Features like option to scan using the previous setting of the patient, Auto Optimizer etc have made the workflow very easy. The overall support provided by Trivitron Healthcare is excellent

Dr Praveen Sachdeva
Imaging Point - New Delhi, India

I am using Hitachi Arietta 65 at my Centre. The Image Quality and Color doppler pickup are very good. Features like Dual Gate Doppler, Dynamic Slow Motion Display are very useful in OB/GYN applications like Fetal Echo, Auto NT etc. Features like Software TGC, User friendly Touch Panel etc have made the workflow easy. The support provided by Trivitron Healthcare is excellent.

Dr Abhinetri Patil
Veera Gangadhar
Hospital - Sindhanur, India



Lab Diagnostics, India

“

Happy New Year!

I'd like to convey my best wishes to all our customers, clients, channel partners, teams, friends and colleagues.



MR. NITIN SAWANT,
PRESIDENT

We are beginning 2020 positioned to be stronger than ever before. In 2019, our resources have grown considerably with the addition of new product lines such as Dengue kits, advanced hematology analyzers like the Cellenium 5D Retic, and various other diagnostic kits, analyzers and instruments based on advanced platforms like ELISA. The addition of newer technologies and advanced platforms further extends our reach in the healthcare dominion.

With a new year comes new challenges and goals. This is a year in which we want to put more focus on designing precise diagnostic technologies and kits with minimum TAT to gain trust and support of our customers and our channel partners. I know we will continue to script new success stories this year too, because we have the support of the best people in the industry. Through teamwork, sound interpersonal relationships, fierce determination, and strategic execution, we can offer best healthcare services and modalities to the society.

I believe in 2020, we will be stronger together than ever before.

Best Wishes for a Happy New Year!

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DIVISIONAL NEWS

INDIA SPENDS SUBSTANTIAL FOREIGN EXCHANGE TO IMPORT 90% PRODUCTS IN IVD, IMAGING, CRITICAL CARE SEGMENTS

January 12, 2019

Around 90 per cent of total products is being imported in India in IVD, imaging and critical care segments leading to India spending a substantial foreign exchange, according to Nitin Sawant, president, diagnostics, Trivitron raising the need for low cost high end diagnostics in tier 2 and tier 3 cities.



MODERN INDIA DEMANDS AUTOMATION IN LABORATORIES : NITIN SAWANT

May 16, 2019

Over the years, the evolution in the new healthcare marketplace has made India one of the fastest growing diagnostics market. Despite several economic and industry challenges, the In Vitro diagnostics market is growing robustly. In Vitro diagnostic (IVD) tests are done on samples such as blood, tissue, urine etc. collected from human body.



TRIVITRON HEALTHCARE LAUNCHES CLINICAL CHEMISTRY ANALYSER AND FIVE PART DIFFERENTIAL HAEMATOLOGY ANALYSER WITH RETIC

July 25, 2019

Nanolab 200 is a fully automated, compact bench-top clinical chemistry analyser with a throughput of 200 tests per hour. The system includes multi-functional sample and reagent probe with collision protection and liquid level detection technology. Trivitron's Nanolab 200 has a teflon coated mixing arm with variable speed control options. Also, the system comes equipped with an inbuilt laundry customised for minimal water consumption.



EVENTS & CONFERENCES

Medlab - Dubai, UAE

Trivitron Healthcare participated in Medlab 2019. The Event was a great Platform to connect with distributors from various parts of the world. Trivitron's Labsystems Diagnostics, demonstrated its expertise, by showcasing a range of newborn screening instruments. Trivitron also exhibited its clinical chemistry and hematology range of products. Trivitron healthcare Africa finalized channel partners for many countries in Africa. With Dubai being the home ground for Trivitron healthcare Middle East, the organization entered into favorable deals to expand business opportunities



KMFA Acharya - Cochin, India

Trivitron participated in KMFA Acharya Technician Conference. The event was designed for the Medical Laboratory Technologist. The event provided its members an exposure to demonstrate In-Vitro Diagnostics product benefits over competitors.



BAPCON - Bihar, India

Trivitron received a positive response from the Pathology & Microbiology KOLs while participating in BAPCON. Trivitron displayed Labsystems Diagnostics' Hematology analyzer- Cellenium Jr 30, Electrolyte analyzer- Elite, Clinical Chemistry analyzer- Labmate and Instruments & reagents kits at the stall.



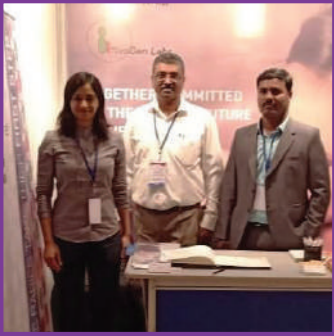


CME on Exfoliative and body fluid Cytology - Hyderabad, India

More than 300 participants from AP, Telangana, Odisha & Maharashtra visited in CME on Exfoliative and body fluid Cytology organized by Hyderabad Academy of Pathologists (HAP) on 16 & 17 Jan. Distinguished guests included internationally reputed cytologist Dr Gita Jayaram, Dr Vignesh Pattinam, Hologic International and Dr Rajan Dewar, haematopathologist, Ann Arbor, Michigan.

IAPM - Kerala, India

A national CME was organized at Amrita Institute with the theme "minimalist pathology." Around 150 distinguished pathologists from the country participated in the convention. Discussions included small biopsy and non gynaec cytology. Various faculty members presented on CNS-squash cytology, thyroid Bethesda classification, pancreas - EUS FNA, basic approach to lymph node FNAC and flow cytometry.



ISIEM - Pune, India

Trivitron cosponsored the 5th National Conference of the Indian Society of Inborn Errors of Metabolism (ISIEM). In the conference, Trivitron highlighted the importance of detecting and treating IEMs in India at affordable costs. Trivitron announced Labsystems branded new products for New Born Screening.

NBS Symposium - Kerala, India

We recently participated in the First International Child Health Summit organised by Department of Health & Family welfare, Govt. of Kerala. In the event we showcased our new born screening solutions to NHM officials. The symposium was presided by Dr Ralph Fingerhut, Director of the Swiss New born Screening laboratory, who shared his ideas over global scenario of Newborn screening and his experiences at NBS lab, Switzerland.



Electrophoresis CME - Mumbai, India

On 1st February 2019, the pathology department of "Breach Candy Hospital" conducted a CME on urine analysis. Dr. Shubha Chougale's presentation on the importance of urine electrophoresis and free light chains in urine was highly informing. Dr. Shubha also highlighted the importance of MINICAP and its use in urine electrophoresis.

Workshop at AIIMS - Rishikesh, India

AIIMS, Rishikesh organized a work shop chaired by Dr Vivekananda. This workshop was organized to give an insight in designing and utilizing different experimental laboratory methods and to provide the understanding of the mechanism and management of various neurological disorders. More than 20 young scientists, research students, neuroscientists and other research professionals attended this workshop.



I-QUMA TN Chapter Conclave - Chennai, India

This event was organized at Sir Ramachandra Institute of Higher education and research. This was the first of its kind conference, wherein National/ International faculties, professionals, field experts, special board members of the testing laboratory of Hospital/ Standalones Laboratories/ Diagnostics participated.

IAP ID Conference - Mumbai, India

Trivitron participated in IAP ID conference conducted by Metropolis Histoexpert. The conference was majorly focused on Digital Pathology. We received a good response from the participants especially from institutes like TMH, KGMU, KDAH, Grant Hospital etc. We had around 150 participants during the event and our stall was focused with Prisma & Film that would enhance the efficiency of DP workflow.





Electrophoresis CME - Chennai, India

The department of laboratory medicine organized a workshop on serum protein electrophoresis. Team Trivitron gave a presentation on the principle of capillary technology along with Minicap system. The event was a great opportunity to interact with various KOLs, Lab technicians and other professionals working with Sebia systems.

Pathfinders - Pune, India

Trivitron was proud to be the platinum Sponsor of the Global Pathology Conference-PathFinders 2019. The two days session focussed on Diabetes, Cardiology & Reproductive Health. The Conference was a great medium to connect with leading pathologists, Healthcare professionals, Doctors and Industry leaders. The event was attended by people in large numbers.



TAPCON - Chennai, India

The annual conference of TNPC IAPM (Tamil Nadu and Pondicherry Chapter Indian Association of Pathologists and Microbiologists) was organized at Ramada plaza. The conference included scientific workshops, poster and oral presentations. The event was attended by nearly 500 people. Trivitron showcased itself as a pathological solutions provider and displayed a wide range of diagnostic products and equipment.

Breast Pathology - Mumbai, India

A Breast Pathology conference was held in Tata Memorial Hospital. The conference was presided by leading national and international oncology experts. The conference included workshops and sessions over various aspects of breast cancer. Trivitron participated in the event and the conference proved to be a great platform to showcase our Sebia product range.



AMHI - Nagpur, India

Trivitron participated in CME on Histotechnology & Workshop on Immunohistochemistry technique organized by AMHI & IGGMC. The event was attended by a number of distinguished guests including various healthcare professionals, leading doctors and students from throughout the country.

MAPCON - Akola, India

Trivitron participated in the 40th Annual conference of the Maharashtra chapter of IAPM, organized by the Pathology department of the Government Medical College, Akola. The event included a series of presentations, exhibitions and sessions by leading Pathologists, Doctors and students. The major attraction of the conference was the inauguration of one of the star products of Trivitron-NANOLAB 200 by Dr. Garge.



MVR CANCON - Kozhikode, India

MVR Cancer Centre & Research Institute, organized a 3 days conference majorly focused on Metastasis and cancer progression. Trivitron presented some of its leading technologies including Sakura SMART, Nanalab 200 & Cellenium 5D Retic. The event was attended by Pathologists, Doctors and Experts from leading hospitals and pathology chains of the country.

KAPCON - Karnataka, India

The 46th Annual Conference of the Indian Association of Pathologists and Microbiologists- Karnataka Chapter was organized by the Pathology department of S. Nijalingappa Medical College. The four days conference included workshops on various segments. The conference helped us garner interests from various delegates of the healthcare sector.





Dealers Meet – Tamil Nadu, India

Tamil Nadu Dealers meet was organized by Trivitron very recently to strengthen the rapport of the organization. In the meeting, dealers were informed about our range of products through detailed presentations given by members of the team. In the meeting dealers were informed in details about Nanolab 200 and Cellenium 5D retic.



CYTOCON - Chandigarh, India

Trivitron participated in the 49th Annual Conference of the Indian Academy of Cytologists (CYTOCON). The conference provided us with an opportunity to gain knowledge and updated us with the latest advancement in the field of Cytology. It was awesome to connect with so many delegates, colleagues, industry leaders and healthcare practitioners.



AGOICON - Vellore, India

Trivitron participated in 27th Annual Conference of Association of Gynecologic Oncologists of India (AGOICON 2019) jointly organized by Association of Gynecologic Oncologists of India, Vellore Obstetric & Gynecology Society, Christian Medical College & Hospital, Vellore



APCON - Chandigarh, India

It was indeed a great opportunity to greet, meet and interact with leading Pathologists, Microbiologists, industry leaders and other delegates at APCON. The 68th Annual National conference of IAPM & IAP- ID was organized by Department of Histopathology, PGIMER, Chandigarh.

PRODUCT PORTFOLIO

Newborn Screening



- Modular System NBS Instrument
- Fully Automated NBS Instrument
- HB Electrophoresis Instrument
- NewBorn Screening Kits
- Filter Paper

Clinical Chemistry



- Semi Auto Bio Chemistry Analyser
- Fully Auto Bio Chemistry Anlyser
- Electrolyte Analyser
- Bio Chemistry Kits & Control

Haematology



- 3 Part Haematology Analyser
- 5 Part Haematology Analyser
- Haematology Reagents & Controls

PRODUCT PORTFOLIO

Point of Care

Rapid Kits for Infectious Diseases



Immunology

ELISA Reader & Washer

ELISA Kits



Electrophoresis

Agarose Gel Electrophoresis

Capillary Electrophoresis

FLC Reader, Kit & Assay



PRODUCT PORTFOLIO

Histopathology

Grossing Station

Tissue Processing

Tissue Embedding

Microtomy

Staining & Coverslipping

Live Digital Microscope

Cryostat

Cytocentrifuge



Cytology

Semi Auto Sample Processor for PAP Test

Fully Auto Sample Processor for PAP Test

Compass Stainer



CUSTOMER TESTIMONIAL

MVR cancer center and research institute-Calicut is one of the most prestigious cancer research institutes of the country has deployed Trivitron's Tec5 and SRM 200 for research and diagnosis purposes. The center is extremely happy with the performance of the instruments and with the service support of Trivitron.

**MVR Cancer Centre
& Research Institute**
Calicut, India

The Regional Cancer Centre (RCC)-Thiruvananthapuram is an internationally recognized center providing best available therapy for various type of cancers. The center has been operating Trivitron's Liquid base cytology analyzer. RCC finds the instrument, the after sales service, and the application support from Trivitron extremely satisfactory.

Regional Cancer Centre
Thiruvananthapuram, India

One of the oldest medical colleges in the country, Seth GS Medical College has very recently, brought into use, Trivitron's Cellenium 21 analyzer. The institution is happy with the performance of the analyzer and lays heaps of praises on Trivitron's after sale service support.

G.S. Medical College
Mumbai, India

CUSTOMER TESTIMONIAL

BYL Nair Ch. Hospital & T. N. Medical College-Mumbai, is one of the premier medical institutes which provide courses in various branches of medicine. The college has been using Trivitron's Cellenium 21 since the last 1 year and finds the system as well as the after sale service support extremely satisfying.

**TNMC & B.Y.L Nair
Ch. Hospital**
Mumbai, India

The Grant Government medical College-Mumbai, one of the most prestigious medical institutes of the country, has been a pioneer in conducting research on various epidemic diseases. The institute has been using Capillarys 2 Flex piercing, and finds the performance of the instrument and the engineering support provided by Trivitron excellent.

Grant Govt Medical College
Mumbai, India

Neuberg is an alliance of new generation Path-Labs with an illustrious history and extraordinary technical expertise. Located in several parts of the country, and abroad, Neuberg-Anand has been using Elite electrolyte analyzer and finds the performance of the instrument and the customer support assistance extremely satisfactory.

Neuberg Anand
Ernakulam, India



Labsystems Diagnostics Oy, Finland



Mr. SAMEER SARAL,
COO - LABSYSTEMS DIAGNOSTICS

“

As 2019 draws to a close, it is time to reflect on 2019 and welcome the new year 2020. This year has been yet again a very successful year for Labsystems Diagnostics with more customers being added, the launch of new products, and expansion of our network and the inclusion of newer technologies. We celebrated a major milestone - 4 decades of trust, which was a reflective of 40 years of quality services being offered by us. It was important for us to show our gratitude to employees and customers for helping us get this great achievement. We certainly could have never accomplished these achievements without all of you contributing with your commitment and passion.

The healthcare industry around us is changing rapidly with cutting edge technological advancements, real-time diagnostics and more sensitive results. Health technology trends like Newborn Screening, genetic mapping, Laboratory Information management system (LIMS) and the innovative POC kits will have a profound impact on the healthcare ecosystems and over the determinants of health statistics of a nation. We with all our might walk together to accomplish our goals.

Supported by a dynamic marketing team, Labsystems Diagnostics has a number of very exciting plans lined up for 2020. Do keep an eye on us for various announcements throughout the year.

Ever since its inception, Labsystems Diagnostics has been the leader in Newborn Screening in terms of total number of babies screened, quality of its diagnostic kits, services offered, value of its accreditation and certification and broad portfolio of products. As always, we remain committed in our quest to help form the future of the gen-next. We have every intent to stay the premier medical technology company in the world. It may sound ambitious, but, with imagination, vision, determination and with the support of our clients & channel partners, it can and will happen.

My heartfelt gratitude to our valued customers and channel partners for their continuous support and dedication - we couldn't have been where we are now without such a tremendous level of endorsement from all of you. I also would like to thank the team at Labsystems Diagnostics for all the hard work and incredible levels of enthusiasm ensuring that our customers and partners get the best from us.

Wishing everybody a happy, healthy and successful 2020.

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DIVISIONAL NEWS

NEWBORN SCREENING SHOULD BE A CONSTITUTIONAL MANDATE : DR. G.S.K VELU

January 16, 2019

Globally, Newborn Screening (NBS) is practiced as a preventive method to reduce infant mortality. This screening helps new parents detect possible unidentified defects in the baby, after its birth. Infant mortality is a serious concern in India and thus there is a need to have a practice/ process in check which evaluates the cause of elevating infant mortality rate across the country.



NEWBORN SCREENING: A STEP FOR CONGENITAL GENETIC DISORDER DETECTION

May 24, 2019

Newborn screening (NBS) or neonatal screening is a procedure of identifying babies with inborn errors of metabolism (IEM). IEM are usually rare inherited disorders that can cause significant neonatal and infant mortality. These errors or disorders could lead to permanent neurological, cognitive, tactile, and physical damage in the child. Timely diagnosis and consequent treatment can help prevent cognitive and physical disabilities and life-threatening diseases.



BLOGS

NEWBORN SCREENING PROCEDURES: A WALK-THROUGH

March 08, 2019

Taking the baby home sure is an exhilarating experience for parents. Nowadays, getting a baby screened for various diseases have become inevitable. Screening an infant ensures the fact that the baby is free from any disorder, which is non-apparent at birth. It also rules out the possibility of any potential anomaly that might eventually build up to something of grave concern.

(Read more at: trivitrion.com/blog)



THE GROWTH DRIVERS OF NEWBORN SCREENING MARKET

June 23, 2019

Newborn screening or neonatal screening encompasses a series of tests essential for early diagnosis and management to avert disability and death of a baby for number of disorders. These tests are performed after 48 hours of the birth of the baby. Various tests such as hearing screening, critical congenital heart disease tests and dry blood spot tests are conducted to diagnose various congenital or genetic conditions.

(Read more at: trivitrion.com/blog)



EVENTS & CONFERENCES



SLEIMPN - Buenos Aires, Argentina

Labsystems diagnostics participated in the 11th edition of the Congress of the Latin American Society of Inborn Errors of Metabolism and Neonatal Research (SLEIMPN). We demonstrated our product lines in newborn screening and managed to garner deep interests from various experts in the field of Newborn screening. The conference was also an opportunity to connect with various KOLs and ace experts involved in Newborn screening programs.



ISNS - Hangzhou, China

The 10th Symposium of International Society for Neonatal Screening was held at Hangzhou. The four days conference was organized to provide perspectives and first-hand information on the latest trends and happenings of Newborn screening solutions. Labsystems Diagnostics showcased a wide range of NBS technologies including NS2400, which received positive response from the delegates and other attendees.

ICDS - Paris, France

The 18th International Celiac Disease Symposium ICDS was organized to bring together the world's leaders in celiac disease research and clinical practice and to provide insights on celiac disease, the possible impact of dietary gluten on human health and on the reality and possible mechanisms of non-celiac cases of gluten-driven pathology. The event helped us garner huge interests in our gastrological products from various health professionals, industry leaders and Experts.



SSIEM - Rotterdam, Netherlands

The annual symposium of the Society for the Study of Inborn Errors of Metabolism included various sessions and presentations to promote exchange of ideas between professional workers in different disciplines who are interested in inherited metabolic disease. Labsystems Diagnostics used this opportunity to stage a wide range of available NBS devices, kits and workstation. Trivitron received positive response from the attendees of the event.



PRODUCT PORTFOLIO

Newborn Screening

Fully-Automated Instrument

Modular Systems

FEIA Kits

Real-Time PCR kit

LC-MS/MS Kits



HPLC & LC-MS/MS

HPLC & LC-MS/MS Kits



Gastroenterology

Biocard™ Celiac Professional Test

Biocard™ *Helicobacter pylori* IgG Professional Test

Biocard™ *Helicobacter pylori* Urease Test



PRODUCT PORTFOLIO

Infectious Diseases

ELISA Kits

Chlamydia pneumoniae IgG EIA

Mycoplasma pneumoniae IgA EIA

Chlamydia trachomatis IgA EIA

Bordetella pertussis PT IgG EIA

Toxoplasma gondii IgG EIA

Point of Care

Biocard™ *Chlamydia pneumoniae* IgM

Biocard™ *Mycoplasma pneumoniae* IgM

Biocard™ Rotastick Test

Real-Time PCR Kit

M.pneumoniae + *C.pneumoniae*
Duplex Real-Time PCR

B.pertussis + *B.parapertussis*
Duplex Real-Time PCR



CUSTOMER TESTIMONIAL

The University Children's Hospital in Zurich is not only the largest paediatric clinic in Switzerland but also one of the leading centres for paediatric and youth medicine in Europe. The hospital had already been using NeoMass kits for years and on being overwhelmed with LabSystems Diagnostics wide range of products, kits and aftersales service, the hospital leveraged LabSystems products to be the product of first choice for all its NBS activities.

University Children Hospital Zurich - Zurich, Switzerland

Shijiazhuang women and children hospital is a leading hospital located in Northern China. The hospital offers expert maternal and pediatric medical care. The establishment has, for a considerable period of time, been using LabSystems Diagnostics' kits & instrument and is satisfied with our offerings.

Shijiazhuang Women and Children Hospital - Shijiazhuang, China

OKHMATDET— a diversified diagnostic medical institution that provides specialized high-quality medical care for children. The establishment has a reputation of being the first world-class children's hospital in Ukraine. OKHMATDET testifies to the quality of LabSystems Diagnostics' NBS kits and instruments.

OKHMATDET - Ukraine

CUSTOMER TESTIMONIAL

The National Institute for Mother and Child Health, Romania has since the last 5 years been using Neonatal hTSH plus and Neonatal phenylalanine kits and almost every equipment of the 'Neoscreen' (NS) series. The establishment is satisfied with the performance of kits, reagents and equipment.

National Institute for Mother and Child Health - Romania

Ecumenical Foundation for the Protection of the Exceptional (FEPE in Portuguese) is a non-profit institution that since 1959 has been active in the areas of prevention, health, specialized care and social assistance to people with intellectual disabilities and multiple disabilities. The organization has extensively been carrying out Newborn Screening Tests in Brazil. FEPE has been using LabSystems Diagnostics' Neomass AAAC kits and this recommendation letter is a testimony to our services.

Ecumenical Foundation for the Protection of the Exceptional (FEPE in Portuguese) - Brazil

Situated in one of the largest neighborhoods in Thiruvananthapuram, State Public Health And Clinical Laboratory in Pattoor is a part of the integrated network of pathology labs in South India. The establishment is extremely satisfied with NS2400 and the after sales service being offered by the team.

State Public Health And Clinical Laboratory - Kerala, India



Critical Care and Life Support Solutions (CLSS)

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Year 2020 is upon us. The significance of this new dawn cannot be over-emphasized. As technology, trends, and markets evolve, we are grateful for each of you, our customers, who continue to partner with us through all the many changes a year can bring.



MR. SUDIP BAGCHI,
PRESIDENT

I want to acknowledge the important work, time and commitment you all have shown to Trivitron and to our clients this year – spectacular gifts indeed. Our work plays a pivotal role in securing better futures, in helping people find a more meaningful, rewarding direction. I am humbled by the role we play in so many lives: our clients and their families will always be our shared inspiration. I am also tremendously grateful that we at Trivitron work to make the world a happier and a healthier place.

2020 is just on the horizon and our strategies are clear and excitement is strong. We are committed to being your preferred choice healthcare and medical technology provider. We look forward to partnering with you and offering our full breadth of capabilities for your business. Our goal is to simplify your 2020 by taking care of all your medical and health technology requirements. We are eager to offer you our one-stop-shop to help keep your healthcare facility running at optimal performance in 2020.

I wish new beginnings and new hopes for you in the coming year, I wish that the year of 2020 is blessed with flavors of success and happiness, wishing you and your family a very Happy New Year.

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EVENTS & CONFERENCES

EVENTS & CONFERENCES



Triviron FOCUS - Puducherry, India

Triviron's Renal Care Division organized an Educational initiative for Dialysis Technicians at East Coast Hospital, Puducherry. The Event was a good platform to engage with Dialysis Technicians on the latest trends and was well appreciated by the Participant Technicians & Nephrologists.

ISACON - Hyderabad, India

35th South Zone Annual Conference & 5th Annual Conference of ISA was organised by Indian Society of Anaesthesiologists & Telangana State Branch. Triviron's ICU Product range was showcased and was well received by the delegates. 25 leads were Generated for ICU from the event.



SDTPCON - Chennai, India

Triviron participated in the Annual Conference organized by Society for Dialysis Technologists & Paramedicals at Tamil Nadu Government Multi Super Speciality Hospital (Omandurar. Triviron displayed the DBB 27 Hemodialysis machine and consumables at the event. The event was a good platform to connect and showcase our renal care offerings with all the major Dialysis technicians in Tamil Nadu.

NATPU - Kuttralam, India

Triviron Healthcare's Renal Care Division participated in NATPU 2019-Nephrologists Conference, at Kuttralam. Triviron showcased DBB 27 Hemodialysis Machine and the event was a good platform to connect with Nephrologists from across Tamil Nadu.



Medcall 2019 - Mumbai, India

Triviron Healthcare's ICU Division participated in Medcall, Mumbai and showcased its complete range of Solutions like ECG, Patient Monitor, Ventilator and Pumps. The event was a great platform to connect with distributors and customers.

PRODUCT PORTFOLIO

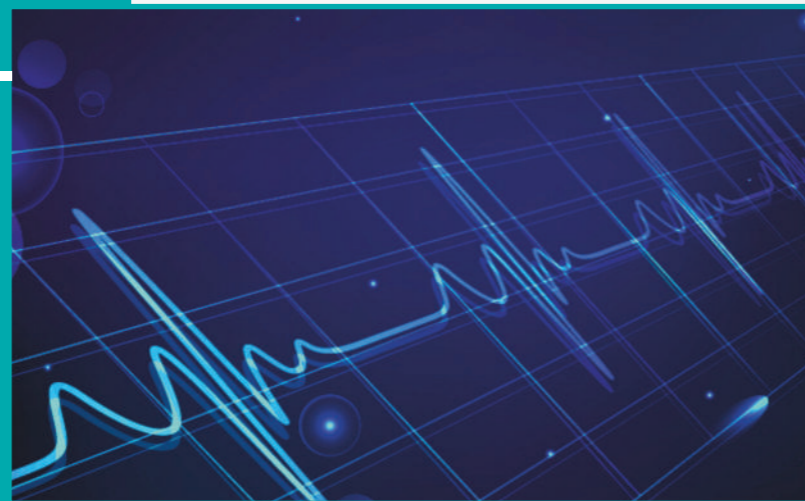
Multi Purpose Ventilator

MTV 1000
eVolution 3e
Inspiration 7i



Patient Monitors

iVita 15, 15V, 15 Pro, 12 Pro, 12V
iVita Pro Plus
iVita O2 Plus
Central Nursing System



Infusion & Syringe Pump

Intrafuse+, Intrafuse Grand
Flogard+, Flogard Grand
Stackable Workstation



PRODUCT PORTFOLIO

Foetal Monitor

ibaby 7x
ibaby 10x
ibaby 12x



Anaesthesia Workstation

V Vent 5000
V Vent 5002/3



Defibrillators

iJiva
iJiva BIP
iJiva AED



PRODUCT PORTFOLIO

OT Table

iSupport Series



ECG Machines

iBeat 3V Pro

iBeat 12V Grand



Hemodialysis Machine

DBB 27 (Asian Version)

DBB 06 (European Version)



PRODUCT PORTFOLIO

ICU & OT Pendants

ICU Pendant

Surgeon Pendant

Anaesthesia Pendant



Dialysis Consumables

Hemodialyser

Fistula Needle

Blood Line

Transducer Protector

HD Concentrate

HD Start-up Kit

Disinfectant



Companion Product & Accessories

Water Treatment (R.O)

Electric Dialysis Chair



CUSTOMER TESTIMONIAL

We have been using 55 numbers of Nikkiso DBB-27 HD Machines since ten years and found them working satisfactorily and are being supported by Trivitron Healthcare.

Dr. S. Vishwanath
HOD - Nephrology Manipal Hospitals,
Bangalore, India

CUSTOMER TESTIMONIAL

Nikkiso's DBB 27 HD machine is technician friendly, easy to operate with accurate fluid removal. Service support provided by Trivitron Healthcare is excellent.

Dr. V. Balaraman
Consultant Nephrologist Nephroplus,
Chennai, India

We have been using 9 Nos of Nikkiso DBB 06 in our centre for more than 3 years. DBB 06 has special features like UF monitoring, Conductivity & UF profile. DIP monitoring is very useful to monitor pre-clotting membrane tendency.

Dr. R.S Vasanth Kumar
Sr. Consultant - Nephrology & Renal
Transplantation APOLLO Hospitals,
Banglore & Agra, India

With regard to our experience of using Nikkiso DBB 27 HD machine for nearly 10 years, we have found it to be a very sturdy & rugged machine. Our nursing & technical staffs find DBB 27 user friendly and they prefer it for ICU Dialysis due to its small footprint, easy portability & trouble-free dialysis.

Dr. Sunil George
Associate Professor & Head of Nephrology
MES Medical College & Hospital,
Mallapuram, Chennai, India

We are using 2 Dbb 27 machines We are really thankful to Trivitron's efforts to ensure smooth functioning of the units and great patient experience. We are satisfied with the equipment performance and Trivitron's service.

Nishant Bansal
Managing Head Shree Ram Hospital, Chennai, India

We feel DBB 27 HD machine is more user technician friendly and provides trouble free performance. Service support extended by Trivitron Healthcare is good.

Dr. S. Palanirajan
Medical Director Shastha Kidney &
Multispeciality Hospital,
Madurai, India



Trivitron Healthcare Middle East

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Happy New Year! I am delighted to extend my sincere greetings to all.

I hope you celebrated the beginning of 2020 in good spirits with family and friends.

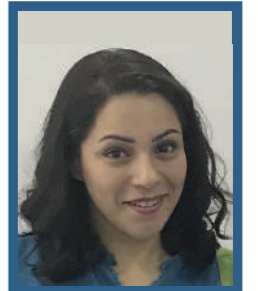
2019 was a phenomenal year for Trivitron Healthcare Middle East. We saw our efforts and teamwork result in the achievement of many of the milestones that have poised us for the future.

Last year we invested heavily in expanding our reach and bringing in the most updated health technology products throughout the Gulf region. The passion and commitment of our teams helped us garner the attention of a number of doctors, healthcare practitioners, health industry leaders and other major players of the healthcare domain. While we expanded our reach to help more people, we also stepped up to provide stronger support for the healthcare establishments we're already serving. I am positive, going forward, we will continue to serve our clients with the same passion and dedication.

Over the years, Trivitron Healthcare Middle East has increased its product portfolio across all verticals by partnering with existing healthcare giants in the region. We have been successful in delivering quality healthcare and medical technology products at all levels. Much of the credit for our success is due to our valued clients, partners and associates. I would like to thank them for trusting us to nurture their health technology requirements.

It is our pleasure and our passion to understand what our customers would like to achieve and to realize the possibilities together. I look forward to serving our current customers and many new customers in the upcoming year.

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**MS. SAMAR ALMAWY,
BUSINESS MANAGER**

EVENTS & CONFERENCES



SEHA IRC – Abu Dhabi, UAE

Trivitron Healthcare participated in the 8th SEHA International Radiology Conference. The theme of the conference was “Artificial Intelligence (AI) in Radiology”. The conference was attended by nearly 600 delegates. The event culminated with a series of interactions, exhibits and workshops highlighting the importance of AI in radiology. Trivitron garnered huge interests for its latest AI software, KIRAN DR and RPA products.



ICAMR – Dubai, UAE

Trivitron Healthcare participated in the 2nd UAE International Conference on Antimicrobial Resistance (ICAMR) 2019. The event was attended by more than 500 delegates. Trivitron Healthcare managed to resolve several queries from ace hospitals and healthcare providers (MOHP, Primegroup and MOPA) related to its products. Additionally, Trivitron staged the entire range of Purell products which was a matter of interest for several attendees.



ADAHIC - Abu Dhabi, UAE

Trivitron participated in the 3rd edition of the Abu Dhabi Ambulatory Healthcare International Congress (ADAHIC) which is one of the biggest event for family medicine congresses in the Middle East. The four days conference was attended by various industry leaders, healthcare practitioners and other delegates. The event was a huge success, and offered a platform for us to showcase our offerings in ambulatory care setting and family medicine.





Trivitron Healthcare Africa

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There's no better time than now to contribute for enhancing & strengthening the healthcare in Africa. As 2019 is now in the books and it's time for us to ring in the New Year, am proud that Trivitron Healthcare Africa is all geared up to brace new challenges & has fresh aspirations and are brimming with new ideas.



MR. MADHUR BOMB,
PRESIDENT

Over the past year, Trivitron Healthcare Africa has been through many developments, extending our already formidable range of products with new products and penetrating into uncharted market of Africa, we have indeed turned the corner in 2019, and this could never have been achieved without the support of our hardworking teams, channel partners and vendors- Thanks to all for their support.

THA is already working with a leading healthcare group in East Africa to support in the designing and equipping of its new flagship hospital in Nairobi, Kenya. The company is having a network of skilled technicians, qualified engineers and trained staff to ensure support for healthcare providers across Africa, and focus on our in-house diagnostics outsourcing, academic initiatives, offering paramedical and super specialty support courses in association with reputed academic institutions from India and Europe.

At THA, we are committed to applying our research and medical expertise to tropical diseases and adapting research and development to improving access to healthcare across the continent. We are putting efforts to educate the next generation of scientists, clinicians and healthcare workers in Africa, helping to ensure future research and patient care for Africa is centered in Africa.

As we usher into 2020, it's good to look ahead and ponder on things that this year may have in store for us. Ever since our inception, Trivitron Healthcare Africa has been providing best quality health technology products, services and other offerings to strengthen the African health ecosystem. We aspire to become the leader in Africa's health technology market.

As always, we remain committed to our mission of providing the highest quality & health technology products & services. I believe we will reach our 2020 goals as long as we do not lose sight of our priority- "to innovate and provide Medical Technology Products, Services and Solutions to make healthcare affordable and accessible to everyone"

Entering our second year we have more than our share of opportunities and, of course, challenges. But if we continue evolving as we have been since the last year, embracing innovative ideas, talented people and a progressive culture to execute on our mission, all while maintaining our unwavering commitment to quality, 2020 should bring us closer to our ultimate goal of becoming the leading health technology provider for Africa.

We look forward to sharing our progress with customers, channel partners and healthcare practitioners as we continue this journey together.

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EVENTS & CONFERENCES



Medic East Africa - Nairobi, Kenya

Medic East Africa is the largest business platform for the healthcare and medical laboratory market in East African region. Team Trivitron displayed our C-Arm, ICU Products, IVD Products, Medical Consumables, Radiation Protection, Imaging Accessories and NBS technologies. The conference was a huge success for Trivitron as the team garnered interests from major hospitals, Pathology chains & laboratories and health industry leaders.

CUSTOMER TESTIMONIAL

Trivitron Healthcare have set a pace in the healthcare industry. With our recently purchased Celenium 380 ,we are extremely happy in procuring the fastest analyzer in line with the consistent supply of lab system reagents

Dr. Sophia
Marura Nursing Home, Nairobi, Kenya

We have tested the accuracy and precision of the Lab systems reagents and we have realized that they are reliable as well as highly cost effective on any instrument platform

Monica
Head Of Lab
Bliss and GVS Healthcare, Nairobi, Kenya

We needed a consistent supply of reliable reagents and boom... we found Trivitron. With the usage of Lab system MR reagents on our BC 2800 mindray. We haven't experienced any challenges so far and we are happy about the integrity of the reagents

Dr. Boniface
CEO
Capital Care Medical Centre, Koyonzo, Kenya



CUSTOMER TESTIMONIAL

We have used the chemistry Lab system reagents on our semi-automated machine and the results are good. We haven't been disappointed since we have purchased and started using the reagents

Faith Kimaiyo
Head of Lab
Kiminini Cottage, Kiminini, Kenya

CUSTOMER TESTIMONIAL

Using LabSystems MR reagents on my BC 2800 equipment was one of the best decisions that I took. I now confidently recommend LabSystem MR reagents to any user using hematology reagents of any make.

Dicken
Director
Golden Heart Laboratories, Nairobi, Kenya

Having Nanolab 500, one of the best Biochemistry analyzers in the market, has boosted our work output. It has a faster Turn around time, loading up to 95 samples at a go and running up to 350 tests per hour. This is a game changer, since at Reale Hospital with our huge traffic of patients, sample processing has been made easier. LabSystem biochemistry reagents have as well proved to be of quality, with 99% accuracy.

Mark Ondigi
Laboratory Incharge,
Reale group of Hospitals, Eldoret, Kenya

One of the key things I consider when finding a reliable supply of reagents is originality. I being a reseller had my own reservations when first procuring the LabSystems MR reagents from Trivitron, but after the response I received from my clients of the reliability of the reagents on their Mindray equipment today, I have become one of the key purchasers of reagents from Trivitron

Justus Muthama
Director
Kings Medical Supplies, Nairobi, Kenya

The biochemistry lab system reagents are slowly redefining the arena of reagents where we have been experiencing challenges. We have used the reagents and can confirm that they are good.

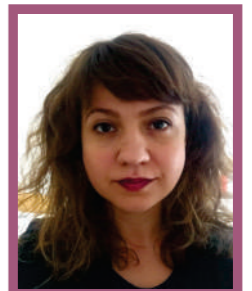
Jane Njogu
Manager
Carelas Laboratories, Nairobi, Kenya



BOME TRIVITRON

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For more than 30 years, Bome Trivitron has been raising awareness about Newborn diseases and Inborn Errors of Metabolism and has been pioneering in providing Newborn Screening kits and technologies. Whether it's advocating NBS in Turkey, working with the Turkish State Government or providing NBS services in any part of the world, Bome Trivitron is the organization on which the healthcare community can rely on.



Ms. GULSAH SONMEZ
CEO - BOME TRIVITRON

At Bome Trivitron 2019 was nothing short of another busy year! Our people worked hard to deliver results in accordance with our 2018 plans. Our 2019 activities included making more and more people aware of inborn errors of metabolism and making NBS technologies more accessible.

Plans for 2020 are in sync with our past performance and our future road map. Given our past 30 years history, everything is the same, yet nothing is the same – our commitment and drive to design highly prompt and accurate NBS kits and work stations and deliver top-notch customer service has led us to this point and there is no reason it will not sustain us into the future. Needless to say one can expect 2020 to deliver exciting new developments and product enhancements.

I firmly believe that our Corporate DNA has been central to our success. This DNA includes a holistic view of our purpose in this world. While we recognize the importance of being profitable (to support our growth) we aim to avoid being driven solely by monetary success. We believe it is important to remain humble in this success and contribute to our profession and our community in a sustainable manner.

It's only fitting that we thank each one of you – our valued customers and partners – for your steadfast support of our products and, in turn, of Bome Trivitron. Without your continued and ongoing support, it would have been impossible for us to deliver our valuable services to patients in need.

I hope that your 2020 will be a good, healthy and happy one!

Alone we are rare. Together, we are strong.

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EVENTS & CONFERENCES



NBC - ANTALYA, TURKEY

Bome Trivitron, participated in the 27th Balkan Clinical Laboratory Federation Congress (BCLF) and the 30th National Biochemistry Congress (NBC) organized by the Turkish Biochemical Society (TBS) in Antalya, Turkey. In the congress, we had the opportunity to present our full product portfolio, new chromatography products, as well as our quality control line of products. It was a great opportunity to refresh our knowledge on the latest innovations in fields of biochemistry, metabolism, genetics and chromatography.



INTERNATIONAL CONGRESS OF BREASTFEEDING - ANKARA, TURKEY

Bome Trivitron, being the only service provider for National Newborn Screening Program in Turkey, attended the International Congress of "Breastfeeding Reality" organized by Temas Breastfeeding Voluntary Association and Hacettepe University. The team presented our Newborn Screening solutions and products.

CUSTOMER TESTIMONIAL

As a customer of Bome Trivitron for two years, we are pleased and satisfied with the performance and service of the clinical chemistry analyzer. We want to thank the entire team Bome Trivitron, especially Nazan Sahbaz, Mehmet Kara and Ozan Komurcu for their swift response and timely assistance. We look forward to work with Bome Trivitron for years to come.

Dr.Sinem ALTUNOĞLU

Atatürk Chest Diseases And Chest Surgery Training and Research Hospital
Ankara, Turkey

We have been cooperating with Bome Trivitron for a year now and the product & services provided by them are more than satisfying. We are thankful to Mr Kemal Delican, the on site logistic and technical support for assistance. We extend our gratitude towards him.

Hüsnü Çapur
Chief Technician

Gülhane Training and Research Hospital, Turkey



Human Resource

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Best wishes for the New Year and thank you for supporting us.

Year 2019 has been a year of new dimensions, achievements, celebrations and learnings. The past year has been instrumental in our growth strategy and I would like to personally thank each and every person who has believed in our dream. The dream of **making Trivitron a major contributor in the revival of the overall healthcare scenario in developing as well as in developed countries.**

As we celebrate the start of 2020, it's important to look back and analyze and evaluate our past year achievements. Year 2019 has been a good year at Trivitron. We saw our business growing, our network widening, addition of new products in our portfolio, new R&D initiatives, expansion of our services globally and of course addition of new members in the team.

Making use of the most updated technologies and at par with the latest regulatory requirements, we have included new technologies in our products portfolio. The development of Felicia mammography system which is completely manufactured in-house, is a reflective of the capabilities and the scientific excellence that we have mastered today. Our latest launch, Flat panel C-Arms-“ELITE” series is a testimony to our technical growth and expertise. Also, the major success of Sonorad V9 has not only demonstrated our technical prowess, but had also reclaimed the trust that our clients have on us. Our mission continues, making quality healthcare accessible and affordable.

We re-defined our marketing strategy to add more vigor in our activities as a result of which, now we operate in more than 180 countries with a substantial presence in LATAM and MENA region. Trivitron Healthcare Americas and Trivitron Healthcare Africa, has within a very short period of time, managed to build a strong customer base in their respective geographies. Bome Trivitron, has been like always, doing commendable work screening almost every child born in Turkey for inborn errors of Metabolism and various congenital diseases.

Year 2019, also marked the launch of various employee development programs like 'Abhimaan', 'Harmony meetings' and various skill enhancement sessions like FTG, MMDP and BODP. Like every year, this year too, Trivitron undertook various CSR endeavors through MITR. This year, we have also launched the ambitious education support initiative-'PANKH'. I believe millions of deserving students, needy children and their families will be benefitted by this noble initiative. In the Year 2020, we plan to continue these worthwhile endeavors, working hard with local communities to help those less fortunate than ourselves.

Also during Year 2019, Trivitron initiated the “Employee Reach” campaign focusing on reaching each and every employee of the Trivitron family with the aim of improving joint working relationships. After a successful implementation year, we look forward to continued success and ideas in 2020.

Of course, these wonderful consequences have been attained due to the hard work of each and every Trivitronian and the core values in which we share in our work together. Our team, and the values we foster, underpins all the good we do.

The success we have had in Year 2019 is a credit to our customers, channel partners and associates. Thank You for choosing Trivitron to be your business ally. It is indeed a pleasure for us to help you meet your goals and in return, we are fortunate to have partnered with you to achieve our dreams.

From all of us at Trivitron, we wish you a very happy, healthy, bright and a hopeful new year.



MS. CHANDRA GANJOO,
EXECUTIVE DIRECTOR
& GROUP CPO

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EMPLOYEE ENGAGEMENT



WOMEN'S DAY

We celebrated International Women's day with great zeal and enthusiasm. It was observed at all our locations, to celebrate the valour of women. Celebrating Woman is a way of feeling gratitude to the each and every woman in one's life, be it in the professional or the personal life.



ANNUAL DAY - JALSA

Trivitron celebrated its 21st anniversary with enthusiasm and fervour. Annual day 2019 festivities were organized at different locations viz. Mumbai, Delhi and Chennai. We kicked off the day with games that we used to play in school days – Sack Race, Lemon & Spoon Race and Three legs race, Relay race where our employees showcased their speed, agility and high team spirit to achieve goals. The day was followed by Cultural Event – "jalsa" where employees showcased their talent via dance, music, singing and poetry. Highlight of "jalsa" was performances given by the employees' family members.



PONGAL



Pongal is the most popular festival of South India. This is a festival celebrated to thank the Sun for a fruitful harvest. Celebrated for a span of four days, the festivities start from Bhogi when people get rid of old belongings in a bonfire to celebrate new possessions. The second day is Thai Pongal celebrated to recognize abundance and prosperity. The famous sweet pongal dish is cooked in earthen pots in a traditional way. The third day is the mattu pongal when the cattle are worshipped for their services. On the fourth day, Kannum pongal is celebrated when people visit their family and loved ones. At Trivitron, Chennai office the team cooked sweet pongal in a traditional way. The entire staff adorned traditional attire.

HOLI

The festival of colours, was celebrated with great joy and enthusiasm at all offices of Trivitron. The event was organized to encourage amity among the team. The celebrations heralded good wishes, positivity and vibrancy in the office. The festival was enjoyed with mouth-watering sweets and tasty delights. The team organized a painting competition where our talented people proved their painting skills on canvas and balloon. The entire premises were made flamboyant with bright colours of rangoli and gulal.



INDEPENDENCE DAY

Independence Day is the best time to examine who we are and how we got here. It is a time when we remember our brave freedom fighters who sacrificed their lives for the country and pay tribute to them with proud. Like every year, Trivitron celebrated Independence Day with great zeal and patriotism. The office was decorated with tricolour balloons, flags and ribbons which were a reflective of patriotism and love for the nation. We also had Independence Day Theme in which employees dressed up in any of the preferred colour(s) from our National Flag.





FOUNDER'S DAY

The day is celebrated with fervour, zest and enthusiasm. The much awaited evening began with the arrival of Mrs. G Gomathy who unveiled the logo of Pankh, thus officially launching the initiative. Employees from each location of our offices made alluring collage & video and expressed their gratitude through videos. Each and every video was highly appreciated. The best collage & video was made by Bome Trivitron and Delhi teams. The day culminated with a cake cutting ceremony which was done through virtual setup. During the course of the celebrations, the directors and other board members shared their memorable experience with Dr. Velu. The evening concluded with tasty snacks and mouth-watering treats.



DIWALI

Diwali is regarded as the blockbuster festival that is celebrated nationally with great vigour and enthusiasm. As a primary custom, Diwali decorations were done using garland, fancy lights and other decorative material.

We celebrated the 'Festival of Lights' by performing Diwali Puja, Rangoli making competition and lots of fun activities. The festivities ended with awards for the best dressed team member and Diwali gifts distribution.

INTERNATIONAL GRATITUDE DAY

Gratitude means thankfulness, counting your blessings, noticing simple pleasures, and acknowledging everything that you receive. Giving thanks makes people happier and more resilient, it strengthens relationships, improves health, and it reduces stress. We tend to forget that happiness doesn't come as a result of getting something we don't have, but rather of recognising and appreciating what we do have. We celebrated this day at our office by creating a "Wall of Gratitude" where all employees had put thank you notes for each other.



HARMONY DAYS

Harmony Day is a platform for the team to connect with the organization and know about the existing state of affairs of the company. Benefiting the team greatly, the sessions not only build trust, but also reinforce a sense of responsibility and accountability within us, consequently pushing us to take giant leaps on route to success. It includes departmental updates and various fun team building activities, wellness session and an exciting felicitation ceremony where various accolades and awards are presented. Currently we are practicing this in India & THME.



CONTESTS

Trivitron has always appreciated healthy competition across teams. We want our team members to inculcate competitive attitude and get involved in fair competitions and to give a push, the team come up with a number of contests like:

Mother's Day to acknowledge the love and care of our mother.

Women's Day to celebrate the spirit of womanhood.

Father's Day to acknowledge the guidance, love and affection that we receive from our father.

Friendship Day to celebrate the bond of friendship

Teacher's Day to celebrate our guiding spirit and our source of education.

Children's Day where we remember of days as a child and acknowledge the pure innocent love.

Smile Day to spread love, life and laughter





OPEN HOUSE

Communication is the cornerstone of any organization's success. Through Open house forum we encourage our employees to share their high's & low's and give suggestions for collective improvement. The sessions conducted in the Open house facilitates two-way communication between the employee and the management team. At the executive level, Open house facilitates movement of thoughts, ideas and skills from the management and the Management level, makes use of Open House sessions to extract new ideas, opinions and thoughts of the team.



SDP

SDP (Supervisory Development Program) is 4 months intervention specially designed for Mid to Sr. Level Managers named as ARJUNA focusing on delivering the skills on Building and managing cohesive Teams.



It is truly said, where there is a change there is more scope of innovation, creativity and more improvement. There is always scope for improvement no matter of your current position.

Organization is from its people and its success depends on employee's performance. To make the learning keep growing and keep motivating the employees, Trivitron has launched below interventions for employees.

CHAIRMAN'S CLUB

Leadership is critical to an organization's success. While it is essential to have strong leadership at the top of the organization, effective leadership is essential for achieving organizational goals. Keeping this in mind, we @ Trivitron have reframed the Chairman's Club Model along with representing the top performers of the Group, this program also aims at developing the chosen ones and prepare them for future Leadership under the guidance and Mentorship of our Chairman and Managing Director with the help of external consultants through one on one coaching. This year 25 members are a part of this journey.



P.R.I.D.E

P.R.I.D.E (Personal responsibility in delivering excellence) is 3 months intervention focusing on delivering excellence through the development of the back office employees. Through this program participant will be able to understand the Big Picture along with the deep understanding of the ownership, responsibility and accountability. This program also helped the participants to realize their IKIGAI. There will be many more learning they will have from this workshop which will help them to deliver excellence in their work.



BOOT CAMP

The three days camp was an amalgamation of fun, food, adventure and learning. The selected members of the chairman's club get an opportunity to remain in the constant guidance of our CMD, Dr GSK Velu himself. The session included guidance session from the board members. During the camp, members are also educated about leadership skills. The participants, in return share their ideas over various topics through presentations.



FTG

FTG (Fast Track Growth) a coaching intervention, offering advanced learning opportunities to selected positions by external coaches. We @Trivitron launched this program with 28 members with the idea of building capabilities for future success.



YOUNG TURKS

The Millennials (55% of Tvt Population) are often associated with vibrancy, joyfulness, enthusiasm and passion. They are curious to learn new things and ready to explore the world. They are the future!!!

In order to tap their unleashed energy and their untouched potential, we have launched the Program "Young Turks" with a focus to recognize the extraordinary talent of our young champions and put an emphasis on their growth and channelizing their ideas to nurture them to become the brand ambassadors of Trivitron. This year 30 members are the part of this journey.



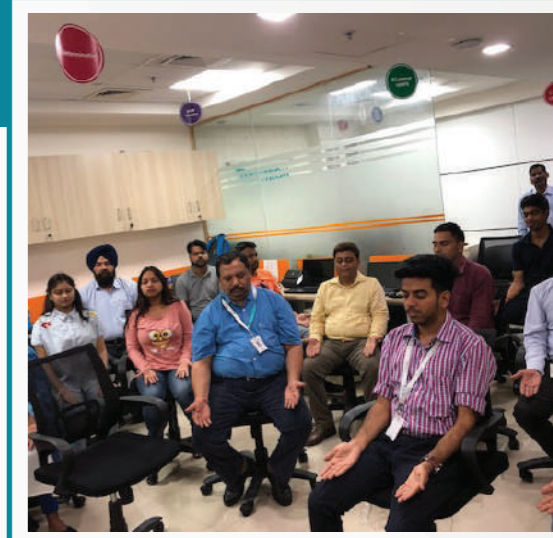
Wellness Activities @ Trivitron

Wellness programs are designed to encourage a holistic approach for employee well-being by creating an organizational culture of health. To truly have a healthy workplace we had organized wellness activities for our employees' @ Trivitron.

DESK YOGA

Yoga isn't just about twisting your body into the shape of a pretzel. Yoga has countless benefits for people who sit at a desk job. Yoga can reduce stress and tension. It can improve focus and concentration and also detoxifies and tone muscles. Yoga can improve posture and flexibility and improves your outlook for a better day.

On the occasion of International Yoga Day, we @Trivitron conducted Desk Yoga program at all our locations.



LIFESTYLE MANAGEMENT SESSION

With corporate employees spending 60-70% of their time in offices, workplace health is not an option but a necessity. There are a number of lifestyle factors that are known to impact your overall health and wellbeing. We @Trivitron organized a Lifestyle Management Session to create an awareness among people. The sessions also included interactions from experts where the team was informed about various life-style disorders, time and stress management, and about various other aspects of healthy living.





EYE CAMP

We @Trivitron organized eye check-up camp. We understand the importance of taking adequate care of eyes, and wanted to ensure that our employees have a healthy eyesight.

The entire team was highly enthusiastic to participate in the eye check-up camp. This program was aimed at providing the employees with the status of their eyesight, making them aware about necessary care for healthy eyes and offer solutions to those who required it.



HEALTH CHECK UP CAMP

A Health Check-up camp was organized for our employees which provided consultation on BMI, BMD, Blood Sugar and Blood Pressure. The camp included consultation from medical professionals who not only educated the team about healthy habits and lifestyle disorders but few of our team-members took advantage of the sessions to get their health related queries answered.

DENTAL CAMP

A smile is often the mark of the beginning of a great relationship. And for a set of shining white teeth and healthy gums, maintaining good oral health is absolutely essential. We @Trivitron organised Dental Camp to make the team aware of oral hygiene. The team with great interest, took part in the camp and got their tooth checked.



SKIN & HAIR CAMP

Under the health & wellness session consultations about skin and hair were provided to the team by skin and hair specialists. The delegates informed the team about the right ways to take care of the skin and hair. In the session, the team also got their queries related to skin and hair sorted.



WORKPLACE ERGONOMICS

The session focussed on equipment design at workplaces with a view to reduce fatigue & discomfort in employees. It also focussed on posture management and exercises which induce relaxation. We had arranged a session on Ergonomics to make our employees aware of the benefits of exercise and following the right posture.



SPECIAL INITIATIVE



अभिमान

Trivitron Healthcare has always been at the helm of fostering women's empowerment and leadership. We consider our women staff second to none. We value their contributions and are proud of their achievements. At Trivitron, we delight in creating and delivering opportunities for everyone which enable them to scale new heights and Abhimaan is the manifestation of our commitment of providing sustainable growth opportunities to our female work force.

Abhimaan, an all ladies forum, has been created for the betterment of our female workforce. The forum is a platform where all Trivitron female employees can share their ideas on how to support fellow women, identify area for change and growth, support purposeful actions, harness personal wisdom, find answers to their personal and professional queries.

Abhimaan shall provide a multitude of benefits to our female staffs. Abhimaan shall include sessions that will help our women staff to:

Enhance self-management skills | Establish work life balance | Learn ways to excel in parenting | Boost creativity | Seek professional and personal help | Strengthen interpersonal bonds

Zumba sessions

Under "Abhimaan" Trivitron organized Zumba sessions for its women employees. The session was attended by a large number of team members with great enthusiasm. The health benefits of Zumba was discussed and the team was made aware of the benefits of the sessions. Zumba sessions proved to be an effective way to charge-up the team members.

Health Talk conducted by Dr. Usha Sriram

It was a great pleasure to host Dr Usha Sriram, (Endocrinologist and General Physician) as our special guest for an interactive session of Abhimaan. The informative session included interactions over metabolic and lifestyle disorders, thyroid care and various other health related topics. Dr Usha not only educated the team about thyroid health, metabolic disorders and other aspects of lifestyle ailments but she also answered our queries related to thyroid health and various other aspects of metabolic disorders.

Potluck - (strengthening bonds)

In order to strengthen interpersonal relationships, We at Trivitron organized a pot luck party. The potluck party saw involvement of almost the entire team. It was a great fun to see team members bringing mouth-watering food items and the eating together.

EMPLOYEE TESTIMONIAL

Chairman's Club has been instrumental in polishing my talent. A great opportunity to showcase my abilities, it also helped me getting rid of my anxiety

Lorraine Zhang
Sales Manager,
Labsystems Diagnostics - China

Being a part of the Young Turks program, greatly elevated my confidence levels and enabled me to deep-dive into immense knowledge and a pool of rich experiences

Ewelina Kortesmäki
R&D Chemist,
Labsystems Diagnostics - Vantaa, Finland

There are very few organizations which truly accomplish growth in a harmonious manner. At Trivitron healthcare, not only the organization has achieved new heights but also its people. We all, have grown with Trivitron in the past years. Proud to be a part of rapidly growing "Trivitron Family"

Avinash Chander Kaushal
Zonal Manager - Customer Support
Diagnostics - New Delhi, India

EMPLOYEE TESTIMONIAL

Trivitron in a true sense invests in its people. As a part of Trivitron, I receive multiple opportunities to showcase my talent and hone my skills. This has enabled me to achieve my organizational and personal goals simultaneously

Tatvam Bhatt
Product Specialist, Marketing
Kiran - Mumbai, India

Being nominated as a member of Young Turks is truly rewarding. I got ample opportunities to showcase my talents and forward my views. Also, as a member of YT I got to meet, interact and socialize with culturally diverse group of people united with common goal: Success.

Ali Khalid
Application Specialist,
THA - Nairobi, Kenya

In the world of Trivitron, focus is not just limited to the work ethos of quality product, ethical action, and client success but also on the mental & physical fitness for its entire family. Here, No one goes unnoticed and that is something that fills me with immense pride & enthusiasm.

Shweta Parmita
Management Trainee, Finance & Accounts
Chennai, India

TRIVITRON TROOPERS

TRIVITRON TROOPERS



Smita Ashok Kalghatgi
Manager,
Imaging - Mumbai



Tatvam Ashokkumar Bhatt
Product Specialist,
Kiran - Mumbai



Dilip Kumar
Assistant Manager,
Finance & Accounts - Chennai



Bernisha S
Customer Support Engineer,
Imaging - Chennai



Faith Mueni King'ola
Sales Coordinator,
THA - Nairobi



Pandi P
Manager,
Diagnostics - Chennai



Pardeep Kumar
Senior Manager,
Kiran - New Delhi



Lorraine Zhang
Sales Manager,
Labsystems Diagnostics - Shanghai



Mubeen Ahmed
Sales Executive,
THME - Dubai



Rohit Sekhri
General Manager,
IPI - New Delhi



Günce Bayram
Manager,
Bome Trivitron - Ankara



Dipak Gadhave
Deputy General Manager,
Kiran - Mumbai



Corporate Social Responsibility



PANKH

At Trivitron, we believe more than ever, that what's good for the future generations, is good for our business as well. Our success depends on doing good, and spreading the lustre of education in the society. We consider that our future is bright only when generations evolve to become the part of a civilized society. And we know that to sustain our success we must provide the most important gift: Education.

Over the last 22 years of our existence, we have created a mark of ourselves in the society not just as a healthcare technology pioneer but also as an organization that cares for people. Our social engagement programs are a reflective of our commitment to make a difference in the country, and for the country.

Child Education have been the most important pillar of Trivitron's social engagement initiative and an extremely effective channel through which the organization has been working for the betterment of the society. Trivitron has been continuously exerting a positive impact on many lives by providing unmatched support in the field of health, hygiene and education.

With an aim to proliferate quality education among the deserving fragments of the society, Trivitron introduces "Pankh-wings to your dreams" an education support initiative.

Pankh – wings to your dreams, is an initiative launched under the patronage of Mrs Gomathy who in spite of countless challenges and numerous difficulties arising due to impoverishment, played a very important role in shaping the destiny of her son, Dr GSK Velu. People like her become a source of inspiration, and the creation of 'Pankh' is the continuation of her ways to contribute for the society.

The motive of 'Pankh' is to bring a ray of hope into the lives of children who find it difficult to fulfil their dream of achieving quality education due to financial constraints. Under this noble initiative, Trivitron shall be sponsoring education of bright kids every year, so that they receive good education and become future leaders of the society.

Trivitron is reaching out to the society in a large way through its social engagement initiatives and other CSR projects. More and more needy people and underprivileged children are being benefited. We aim to scale up all our projects and achieve long-term sustainability



MITR

MITR (Make Indigenous and Transcendent Relation), as Trivitron defines its CSR, initiative, is a programme through which, we connect ourselves with society to reflect our corporate social responsibilities. MITR's initiatives unveils the theme Healthy Environment and healthy people. Under MITR, Trivitron has managed to carry out various nation building and other activities focussed for the betterment of the society. Under MITR, Trivitron has adopted a school at Uthandi, Chennai. The school has been completely renovated by team Trivitron. The organization has also provided books, copies, pens and other stationery items to the students. Through MITR we aim to create an environment conducive for sustained education.

ENVIRONMENT DAY

This year's theme was #Beat Air Pollution- We can't stop breathing, but we can do something about the quality of air that we breathe.

This environment's day, we at Trivitron took an initiative for Green Social Responsibility and planted trees at the Chennai IVD factory.



NEWS WALL

“Trivitron Healthcare’s driving goal is to make World-Class Healthcare Affordable and Accessible to everyone across the Globe. With a strong focus on Research & Development and Manufacturing”

- Dr. G.S.K. Velu



TrivitronHealthcare launches its state-of-the-art Elite – Flat Panel Digital C-arm and Felicia – Digital Mammography System at Arab Health 2019, Dubai

Trivitron Healthcare’s Radiology Division, Kiran Medical Systems, Ventures into Color Doppler Segment

SonoRad V9



Trivitron Healthcare announces the appointment of Mr. Ravish Mittal as Group Chief Financial Officer (CFO)

NEWS WALL

We are delighted to be partnering with C-CAMP. They are today among India’s most exciting and unique life sciences innovation hubs that brings together academia, industry and the startup ecosystem on one platform.

- Dr. G.S.K. Velu



Trivitron Inks A Strategic Alliance With C-camp, An Initiative With Department Of Biotechnology, Government Of India

Trivitron Healthcare launches fully automated clinical chemistry analyser - Nanolab 200 and 5 part differential hematology analyser with retic - Cellenium 5D Retic.



Trivitron Healthcare’s Radiology Division- Kiran Medical Systems launches ZeroLead Air, a Portfolio of Lightweight Radiation Protection Aprons



**Chosen by Consumers & Industry Research by
United Research Services & Asia One Magazine**

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Very recently, our chairman and managing director, Dr GSK Velu was named as the Person of the Year 2018-19 by AsiaOne for his outstanding achievement and distinguished services to the nation.

Being chosen as Person of the Year is a recognition for Dr Velu's tremendous contribution in the field of medical technology and healthcare in India. He has been instrumental in voicing and promoting indigenous manufacturing of medical technology that would enable affordable, accessible healthcare services to all.

Dr Velu firmly believes that businesses have a deep responsibility to employ ethical, fair and ecologically sensitive business practices, and also to actively engage with fundamental societal issues. Trivitron's deep and focused social initiatives span across its operational footprint, leading to Trivitron being recognized as the torch bearer of education and women empowerment.

On being felicitated as the Person of the Year, Dr Velu said, "I feel extremely honoured to receive this recognition from AsiaOne. Such awards help individuals to put in their efforts to work towards realizing their vision. This award reaffirms the faith in my continuous efforts to bring in a change in healthcare in India. I am hopeful that in the coming years, we will be able to achieve what we have set out for."

AsiaOne is a leading International Media house which has presence in electronic, print and mobile app media. Its reader audience is in Asia and Middle East. With a highly professional network of a full time editorial team and of some of the best authors in the region, the journal acknowledges the foremost, the superlative, the nonpareil and par excellence in leaders, brands, companies, decision & policy makers.

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TRIVITRON HEALTHCARE GROUP

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Since 1997, Trivitron is at the forefront of healthcare as a global medical technology company. Headquartered at Chennai, our family is huge with 1500 employees. Having over two decades of experience in serving customers, we are the leaders in newborn screening, radiation protection products, imaging radiology, *In Vitro* diagnostics (IVD). With 11 manufacturing facilities in Europe, Asia and commercial organizations in 15 nations.

Trivitron Healthcare Group present solutions to various modalities of healthcare through its brands Kiran and Labsystems Diagnostics. Our wide spectrum of products and solutions include IVD, imaging products (Ultrasound/ X-Ray/ X-Ray Accessories), radiation protection products, intensive care solutions, renal care and operation theatre.

Trivitron has been speaking the language of care in more than 180 countries creating advanced healthcare solutions that have highest lifecycle value of products to our customers and the fastest response time through our steadfast customer support network.

Speaking your language, because we care.

TRIVITRON

HEALTHCARE

speaking your language

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